

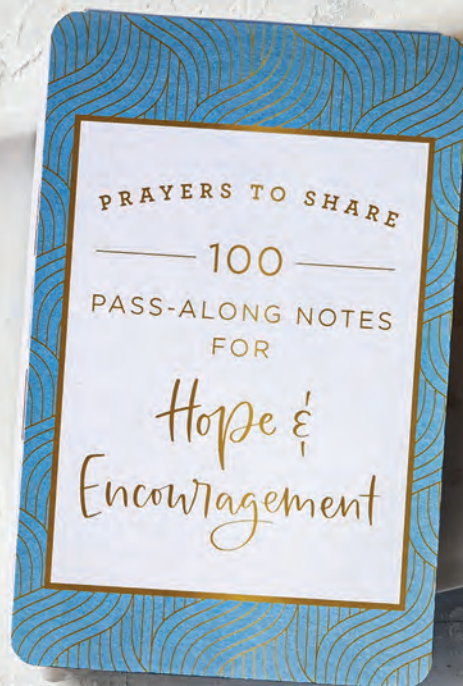


DaySpring

Spring Supplement Catalog

CARDS • BIBLES • BOOKS • JOURNALS
DAYBRIGHTENERS® • GIFTS • HOME DÉCOR

APRIL 2021





HOPE & ENCOURAGEMENT

Two pastors, two cups of coffee, and one question.

"If we only had 10 years what would we do in our generation to make Christ known?"

50 years later DaySpring still asks that question. Our answer—a vision to see every person experience and express the life-changing message of God's love.

Because you're important to that vision, we commit to grow your business with resources your customers want.

You can count on us; we've been in the hope & encouragement business for 50 years.

Now we live with great expectation.

1 PETER 1:3 NLT

Table of Contents

2021 SPRING SUPPLEMENT

CONTACT US

Retail Partners

If you are a current DaySpring retail partner or are interested in becoming a DaySpring retailer, please visit our retailer services website, <http://retailer.dayspring.com>, for information about your specific account or to learn more.

To order, Call: 1.800.944.8000 or
Fax: 1.800.944.3440

International Information

For questions about international distribution of DaySpring products email: custserv@dayspring.com or call 1.800.944.8000.
(8 a.m. – 5 p.m., Monday – Friday CST).

Canada

Parasource Marketing & Distribution
1.800.263.2664

UK

Teal Press Ltd.
01953 455718

Australia

Care & Share Products
02 9773 0348

New Zealand

Soul Distributors
64 09 257 0085

BOLD Loyalty Program	4
■ Everyday Boxed Cards	6
■ Bibles	15
■ Books	23
■ Journals	30
■ DayBrighteners®	34
■ Farm and Ranch	37
■ Gifts: Studio 71	40
■ Terms and Application	42
■ Licensing and Index	45
■ About DaySpring	46



This supplement only shows new 2021 items.
For the full lines of product, please refer to
the DaySpring 2021 Catalog.

SIDEBAR KEY:





DaySpring is dedicated to helping you grow your business!

THE DAYSPRING VISION

Our vision is to see every person experience and express the life-changing message of God's love. This is our heart, and it's been our heart for over four decades.

THE DAYSPRING PROMISE

DaySpring believes in the power of relationships. We are committed to helping build your business with exceptional service and quality products with life-giving messages.

If we do not meet your expectations, please contact your DaySpring representative. Your satisfaction is our guarantee.

OUR COMMITMENT

DaySpring is dedicated to growing our businesses together with our annual *BOLD Loyalty Program*.

As you deepen your participation through the four tiers, you will unlock perks that will increase your store's profitability.

The *BOLD Loyalty Program* runs from January 1—December 31 of each calendar year.

The more you participate, the more you earn!

For official rules, visit retailer.dayspring.com

**Not available to retailers outside the U.S.*



DAYSPRING CORPORATE OFFICES—SILOAM SPRINGS, ARKANSAS



Our new BOLD Loyalty Program* will reward retailers who participate in multiple product categories.



4 TIERS AND REQUIREMENTS

DISCLAIMER: BOLD Loyalty Program only applies to independent stores located in the U.S. Volume rebate applies to everything excluding: everyday counter and boxed cards. Benefits for BOLD Loyalty Program begin 2021.

Each category requires a minimum \$100 purchase.
Net Sales: Wholesale \$ - Credit \$ = Net \$



TIER 1 : ENTRY LEVEL

- Retailer website access
- Ability to order product online
- Customer Service Support



TIER 2 : PARTICIPATE IN 3 PRODUCT CATEGORIES \$2,000 NET MINIMUM SALES OVERALL

- 1% net volume rebate* (*Rebate will be issued as DaySpring account credit)
- Rebate payable on all products, excluding cards
- Store tracker list on dayspring.com
- Marketing Resources
- PLUS TIER 1 BENEFITS



TIER 3 : PARTICIPATE IN 5 PRODUCT CATEGORIES \$7,500 NET MINIMUM SALES OVERALL

- 2% net volume rebate* (*Rebate will be issued as DaySpring account credit)
- Rebate payable on all products, excluding cards
- Early access at shows
- Eligible for Grand Prize Drawing
- PLUS TIERS 1 & 2 BENEFITS



TIER 4 : PARTICIPATE IN 7 PRODUCT CATEGORIES \$15,000 NET MINIMUM SALES OVERALL MUST INCLUDE COUNTER CARDS

- 5% net volume rebate* (*Rebate will be issued as DaySpring account credit)
- Rebate payable on all products, excluding cards
- Book Club Membership: Get 1 free book each quarter
- Exclusive access to coupons and closeout offers
- PLUS TIERS 1, 2, & 3 BENEFITS

"L" & "D" ELIGIBLE FOR GRAND PRIZE DRAWING



It is



I'm the
happiest
version of
myself
when I'm
with you.

Grateful.
DAY. EVERY DAY.



JULY 2021 IN-LINE UPDATE KITS

Reorder labels included.

2' OPTION \$71.88 COST

6 each of 4 designs.



K25379

NEW

SHIPS: 7/2021

4' OPTION \$89.85 COST

6 each of 5 designs.



K25380

NEW

SHIPS: 7/2021

6' OPTION \$125.79 COST

6 each of 7 designs.



K25381

NEW

SHIPS: 7/2021

8' OPTION \$233.61 COST

6 each of 13 designs.



K25382

NEW

SHIPS: 7/2021

12' OPTION \$368.40 COST

6 each of 20 designs.



K25383

NEW

SHIPS: 7/2021

16' OPTION \$563.07 COST

6 each of 17 designs.
12 each of 7 designs.



K25384

NEW

SHIPS: 7/2021

NEW PRODUCT PREPACK \$179.70 COST

6 each of 10 designs.



K25385

NEW

SHIPS: 7/2021

*A 5-year signed merchandising agreement must accompany order to receive free fixture.

IN-LINE FULL LOAD-IN KITS

In-Line Kit Options. Reorder labels included. (Signage NOT included)

2' OPTION

\$452.28 COST

6 each of 24 designs.



K9872

SHIPS: NOW

4' OPTION

\$907.56 COST

6 each of 48 designs.



K9859

SHIPS: NOW

6' OPTION

\$1,353.84 COST

6 each of 72 designs.



K9856

SHIPS: NOW

8' OPTION

\$1,803.12 COST

6 each of 96 designs.



K9857

SHIPS: NOW

12' OPTION

\$2,695.68 COST

6 each of 104 designs.

12 each of 20 designs.



K13671

SHIPS: NOW

16' OPTION

\$3,606.24 COST

6 each of 124 designs.

12 each of 60 designs.



K10057

SHIPS: NOW

4' IN-LINE FIXTURE

\$340.75 COST

*Free with fixture merchandising agreement. Includes 4' double 3" sign holder. 1-4' In-Line Panel. 1-4' In-Line Base and Panel A.



K9375

SHIPS: NOW

*A 5-year signed merchandising agreement must accompany order to receive free fixture.

IN-LINE EVERYDAY BOXED MERCHANDISING SYSTEM

*NO CHARGE FOR CONTROLLED SYSTEMS

The corrugated divided insert tray keeps boxes organized and upright. A black plastic shelf strip holder snugly fits the lip of the DaySpring acrylic boxed card In-Line shelf.

Slide in black paper label holders, with printed logo and grid positions, and secure individual boxed card label.



2' SYSTEM

\$0 COST



K16588

SHIPS: NOW

4' SYSTEM

\$0 COST



K16589

SHIPS: NOW

6' SYSTEM

\$0 COST



K16590

SHIPS: NOW

109014 24" ACRYLIC SHELF

\$20.00 COST

*Free with fixture merchandising agreement. Includes 1 Acrylic Shelf.



109014

8' SYSTEM

\$0 COST



K16591

SHIPS: NOW

12' SYSTEM

\$0 COST



K16592

SHIPS: NOW

16' SYSTEM

\$0 COST



K16593

SHIPS: NOW

112889 IN-LINE SHELF STRIP HOLDER

\$7.00 COST

1 = 6 holders.



112889

114618

CAPTION - 4' GENERIC IN-LINE
\$1.25 COST

1 needed per 4ft section.



114618

DaySpring
LIVE YOUR FAITH

115230

BOXED CARD SUPER PID
\$2.00 COST

2 needed per 4ft section.
Contact DaySpring with footage of your boxed program for this free POP.



115230

Buy 2 Boxed Cards. GET 1 FREE.

SPINNER MERCHANDISING

SPINNER KIT \$468.00 COST

Includes spinner, header, internal and external wires.



K9407

SHIPS: NOW

114413 DISPLAY TOWER ONLY

Spinner height with header is 75" with a spinning radius of 27". Constructed of laminated wood, powdercoated shelves, and smoked acrylic side panels.



114413

\$300.00 EACH

114414 GENERIC HEADER

For each Inspirational Spinner you will need the following: Generic Header.



114414

\$11.00 EACH

107039 EXTERNAL WIRE SHELVES

1 = 1 side (7 shelves)



107039

\$43.00 EACH

107038 INTERNAL WIRE SHELVES

1 = 1 side (7 shelves)



107038

\$41.00 EACH

*A 3-year signed merchandising agreement must accompany order to receive free spinner.

LABELING PROGRAM

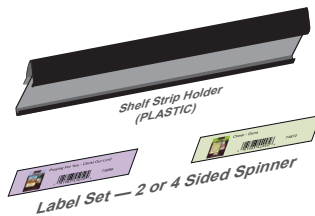
115646 LABEL SET - 2 OR 4 SIDED SPINNER (BOXED CARDS ONLY)

Requires 1 per spinner.



115646

\$0 COST



Label sets ship with product when kits are ordered.

112123 SPINNER SHELF STRIP HOLDER

1 per every side. 1 = 7 holders.



112123

\$4.75 EACH



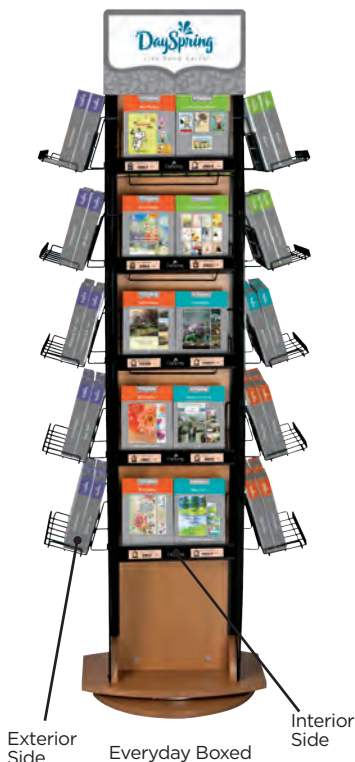
114990 LABEL HOLDER - 2 SIDED SPINNER (BOXED CARDS)

1 = 10 holders.



114990

\$10.75 COST



114413 DISPLAY TOWER ONLY

Spinner height with header is 75" with a spinning radius of 27". Constructed of laminated wood, powdercoated shelves, and smoked acrylic side panels.



114413

\$300.00 EACH

SPINNER FULL LOAD-IN KITS

1-SIDED SPINNER OPTION \$95.85 COST

3 each of 10 designs and label program.



K15761

SHIPS: NOW

2-SIDED SPINNER OPTION \$190.20 COST

3 each of 20 designs and label program.



K9873

SHIPS: NOW

4-SIDED SPINNER OPTION \$378.90 COST

3 each of 40 designs and label program.



K9855

SHIPS: NOW

SPINNER UPDATE KITS

4-SIDED SPINNER UPDATE \$44.93 COST (July update)

3 each of 5 designs.



K25378

NEW

SHIPS: 7/2021

NEW

EVERYDAY BOXED

12' EVERYDAY BOXED SYSTEM

Grid layout subject to change.



Images of display are for reference only. Product, pricing, and availability subject to change.

EVERYDAY BOXED CARDS : MERCHANDISING

©DAYSPRING CARDS, INC

MERCHANDISING BOXED CARD TRAY

The plastic insert tray keeps boxes organized and upright. Place it with the appropriate card lines within the 14-Tier card Fixture. Fits on the drawer front of the 14-Tier Card Fixture.

104716 BOXED CARD TRAY

- 12" x 2"
- Clear extruded plastic
- Set of 4 trays per box = 1 fixture



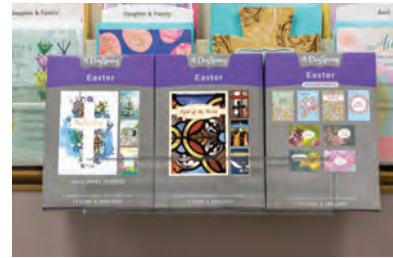
104716 \$67.00 EACH



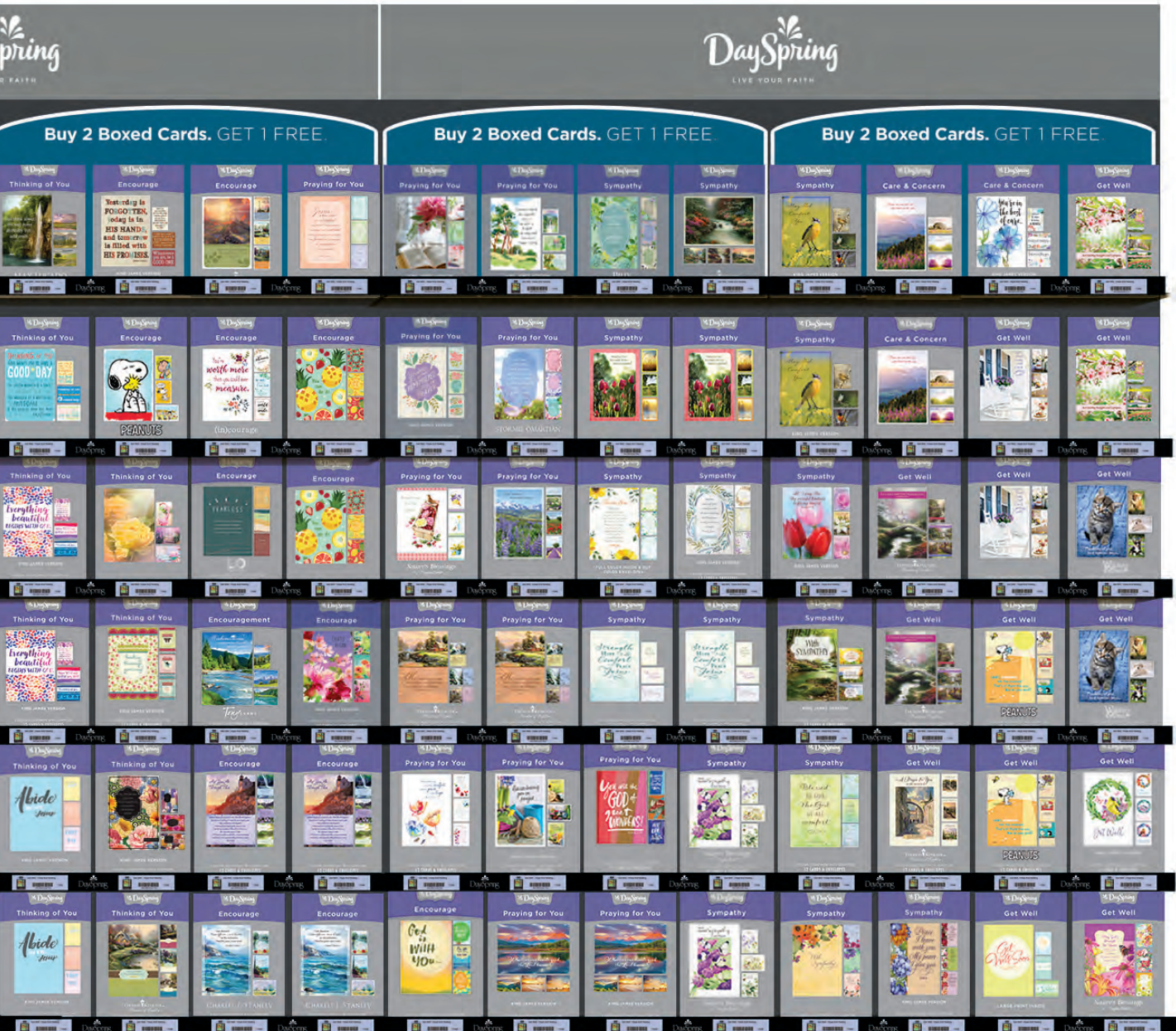
The clear plastic attaches to the drawer of the 14-Tier Card Fixture.



Two stacked 12-count boxes fit next to one 24-count box.



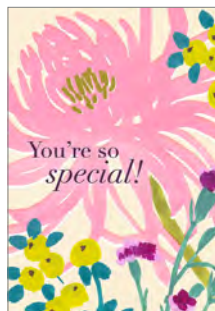
Or place them side-by-side to see two 12-count and one 24-count.



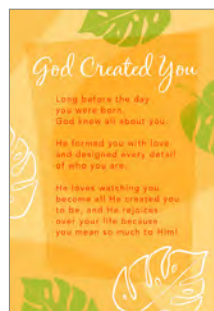
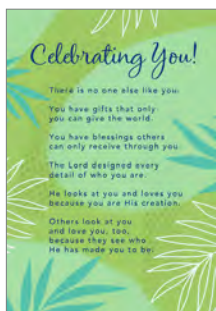
EVERYDAY BOXED

Images of display are for reference only. Product, pricing, and availability subject to change.

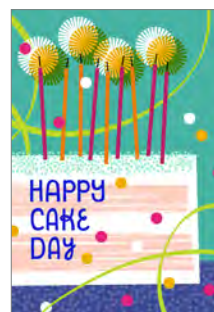
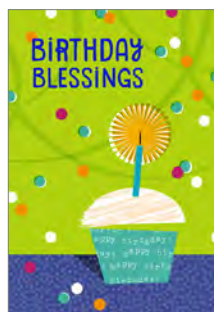
A



B



C



D



SHIPS: 7/2021

BOXED CARDS

\$3.00 WHSL

6 7/16" x 4 1/2"

3 each of 4 designs

12 white envelopes

Packaging: 7 3/4" x 5 3/8" x 1 1/8"

Printed lid box

Minimum of 4

A **J5129 BIRTHDAY CLOSE UP FLORAL**
KJV SCRIPTURE TEXT



0 81983 73526 4

B **J5127 BIRTHDAY GEOMETRIC**
KJV SCRIPTURE TEXT



0 81983 73524 0

C **J5126 BIRTHDAY ICONS (ART)**
MIXED SCRIPTURE



0 81983 73523 3

D **J5125 BIRTHDAY MASCULINE**
KJV SCRIPTURE TEXT



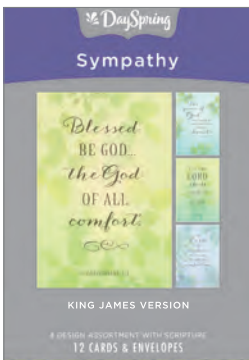
0 81983 73522 6



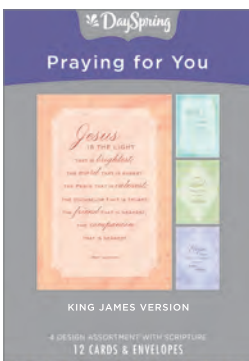
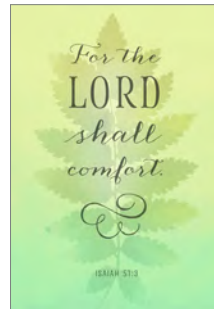
A



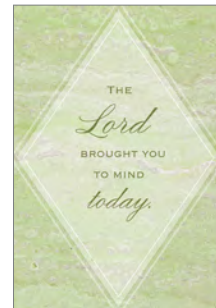
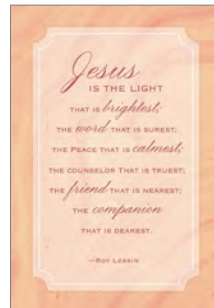
B



C



D



A **J5128 BIRTHDAY BARN**
KJV SCRIPTURE TEXT



B **J5122 WEDDING**
MIXED SCRIPTURE



C **J5124 SYMPATHY**
KJV SCRIPTURE TEXT



D **J5120 PRAYING FOR YOU**
KJV SCRIPTURE TEXT



SHIPS: 7/2021

BOXED CARDS

\$3.00 WHSL

6 $\frac{3}{16}$ " x 4 $\frac{1}{2}$ "

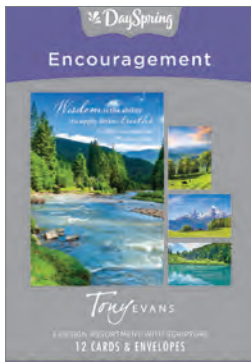
3 each of 4 designs

12 white envelopes

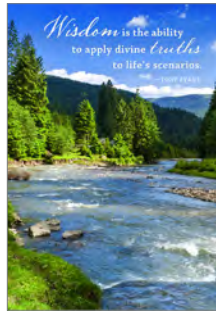
Packaging: 7 $\frac{3}{4}$ " x 5 $\frac{5}{8}$ " x 1 $\frac{1}{8}$ "

Printed lid box

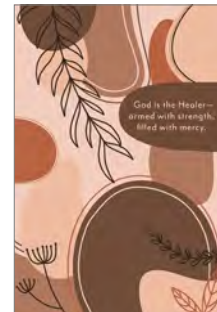
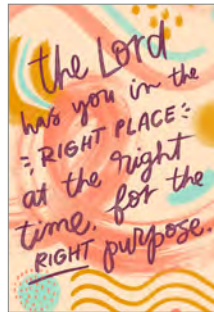
Minimum of 4



A



B



NEW

EVERYDAY BOXED

SHIPS: 7/2021

BOXED CARDS

6³/₁₆" x 4¹/₂"

3 each of 4 designs

12 white envelopes

Packaging: 7³/₄" x 5³/₈" x 1¹/₈"

Printed lid box

Mixed Scripture text unless otherwise noted

Minimum of 4

A **J5123 ENCOURAGE**
TONY EVANS
MIXED SCRIPTURE



0 81983 73520 2 \$3.50 WHSL

B **J5121 ALL OCCASION**
MIXED SCRIPTURE



0 81983 73518 9 \$3.00 WHSL





FEATURES

- Spiral bound, so it lies flat and grows with all your entries
- The only square Bible, perfect for social media sharing
- Thicker paper than traditional Bibles means reduced bleed-through
- Includes the Gospels: Matthew, Mark, Luke, and John

SHIPS: 7/2021

NIV ILLUSTRATING BIBLE: THE GOSPELS

\$14.50 WHSL

9 1/2" x 9 1/2" x 1"

Bible version: NIV

Font size: 12 pt

168 pages of high quality paper

Faux leather cover

Gold foil and deboss on front and back cover

Binding: gold spiral

Patented format

Polybag Packaging

Minimum of 2

Our Bible is designed to take you deeper into the Word than you've ever gone before. The Illustrating Bible comes in a high-quality, paper-wrapped keepsake box. Pages are 75% thicker than normal journaling Bibles to reduce bleed-through and 3" wide margins with blank space for journaling and creativity.

Why Bible journaling? Two words...Linger longer. Bible journaling is creative, but it is not about the creativity. Bible journaling is artistic, but it is not about the artistry. Bible journaling is a devotional style—a Bible study method—an avenue to help you spend more time with God in His Word. How many times have you closed your Bible or your daily devotional book, and completely forgotten what you read? Too many, right? Well, you are not alone! We are busy. We do things so fast, we don't have time to think, listen, and soak it all up. *Bible journaling is simply creating a visual expression of what you have read.* The best part about visual journaling is that you linger longer in the Word as you think about what you will paint, draw, sticker, or washi tape...

Lingering longer leads to listening well and learning more about the Lord. And that is what it is all about, after all.



Sample Inside Spread

A J6441 NIV ILLUSTRATING BIBLE THE GOSPELS

- Bible version: NIV
- 168 pages
- Polybag packaging



0 81983 74704 5

B 115442 BIBLE STAND CORRUGATE

Free corrugate with purchase of 4 Bibles



115442 **\$30.00 EACH**



NEW

BIBLES

ILLUSTRATING BIBLES

9½" x 9½" x 2"

Faux leather cover & faux suede liner

Foil on front & back cover

Binding: copper spiral

Deboss on front and back cover

Single column

Patented format

Minimum of 2

FEATURES

- Spiral bound, so it lies flat and grows with all your entries
- The only square Bible, perfect for social media sharing
- Pages are 75% thicker than normal journaling Bibles to reduce bleed through
- ¾" wide margins with blank space for journaling and creativity



Sample Inside Spread

A J1076 CSB GREEN ILLUSTRATING BIBLE

- Bible version: CSB
- 936 pages
- Font size: 8 pt
- Packaging: 11¾" x 13¾" x 2½"
- Keepsake box

0 81983 69370 0 \$50.00 WHSL



B J3482 NIV DARK GRAY ILLUSTRATING BIBLE

- Bible version: NIV
- 976 pages
- Font size: 8 pt
- Keepsake box with clear lid

0 81983 72230 1 \$50.00 WHSL

C J3481 NIV PINK ILLUSTRATING BIBLE

- Bible version: NIV
- 976 pages
- Font size: 8 pt
- Keepsake box with clear lid

0 81983 72229 5 \$50.00 WHSL

D J3405 PSALMS AND PROVERBS NIV ILLUSTRATING BIBLE

- 9½" x 9½" x 1"
- Bible version: NIV
- 206 pages
- Font size: 12 pt
- Polybag packaging
- Free digital download included with the Book of Psalms and Proverbs. Code is delivered with the Bible.

0 81983 72153 3 \$14.50 WHSL

SHIPS: 10/2021

BIBLE COVERS

10¼" x 7¼" x 2"

Outside: Polyester canvas

Inside: Polyester lining

Screenprint

Zipper closure

5 satin ribbon bookmarks

Interior pockets

Elastic pen loops

Wipe with damp cloth

Polybag packaging

Minimum of 2

 CANDACE



A

 CANDACE



B

Studio
71



C



D

A J7107 CANDACE CAMERON BURE GEOMETRIC BIBLE COVER

- Outside: Polyester canvas
- Screenprint, woven label

EPHESIANS 5:2



\$15.00 WHSL

B J6690 CANDACE CAMERON BURE CONFETTI BIBLE COVER

- Outside: Polyester and cotton canvas
- Screenprint, woven label

Message: Live in love. EPHESIANS 5:2



\$15.00 WHSL

C J6692 STUDIO 71 GRACE & PEACE BIBLE COVER

JOHN 1:16



\$12.50 WHSL

D J6693 CROSS BIBLE COVER



\$10.00 WHSL



NEW

BIBLES

SHIPS: 10/2021

ORGANIZATIONAL BAGS

10" x 12" x 4"

Inside: Polyester lining

Faux leather handles

2 side zippers

Interior pockets

2 organization pouches

Wipe with damp cloth

Polybag packaging

Minimum of 2



A



B



C

- A J6872 STUDIO 71 BE STILL ORGANIZATIONAL BAG**
- Outside: Polyester canvas
 - Screenprint



0 81983 74985 8 \$20.00 WHSL

- C J7458 CANDACE CAMERON BURE COLOR BLOCK ORGANIZATIONAL BAG : NAVY**
- Outside: Polyester canvas
 - Screenprint, woven label
- EPHESIANS 5:2



0 81983 75336 7 \$22.50 WHSL

- C J7106 CANDACE CAMERON BURE COLOR BLOCK ORGANIZATIONAL BAG**
- Outside: Polyester canvas
 - Screenprint, woven label
- EPHESIANS 5:2



0 81983 75127 1 \$22.50 WHSL



NEW

BIBLES

BIBLE TABS

\$4.00 WHSL

Packaged size 12" x 6"

66 cardstock stickers

Bible tabs - Genesis through Revelation

Acid & lignon free

Clear bag packaged

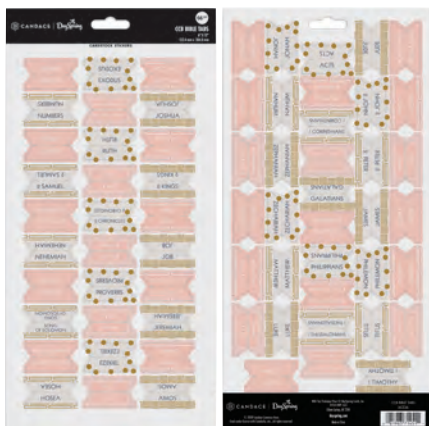
Minimum of 3

NEW
A



CANDACE

B



C



D



E



SHIPS: 8/2021

A **J7174** HOPE & ENCOURAGEMENT
BIBLE TABS



0 81983 75177 6

B **J6336** CANDACE CAMERON BURE
BIBLE TABS



0 81983 74605 5

C **J6338** TRADITIONAL
BIBLE TABS



0 81983 74607 9

D **J2678** GLOBAL FOLK
BIBLE TABS



0 81983 71452 8

E **J2679** DITZY FLORALS
BIBLE TABS



0 81983 71453 5



*A new devotional guide from
Candace Cameron Bure*



ONE STEP CLOSER WORRIER TO WARRIOR

Devotional Guide

by Candace Cameron Bure (Los Angeles, CA)

What if we could take all our worries head on? Instead of letting them control our thoughts and actions, we stare them straight in the eye and declare: "I'm no longer afraid—I'm a strong, brave warrior who has an almighty God standing with me!"

In the *One Step Closer Devotional Guide: From Worrier to Warrior* by actress and bestselling author Candace Cameron Bure, readers discover the life-changing power of taking thoughts captive according to God's Word and God's ways.

Throughout Scripture, Jesus speaks directly to the anxious, assuring them again and again, "I've got you. I know your needs. I see you, every single day." On this 30-day journey, Candace's first-hand accounts of facing worry in her own life, along with biblical reflections, journaling prompts and creative exercises, help restless hearts identify and conquer what holds them back. Equipped with this interactive journal, any worrier can become a warrior who fights the good fight with confidence!

About the Author: Candace Cameron Bure is an actress, producer, and *New York Times* bestselling author. Beloved by millions worldwide for her roles as DJ Tanner in the iconic family sitcoms *Full House* and *Fuller House*, in Hallmark Channel movies, as former cohost of *The View*, and as a *Dancing with the Stars* season 18 finalist, Candace is both outspoken and passionate about her family and faith. She and her husband, Val, have been married for 25 years. They have three grown children and live with their much-loved dog, Boris, in the L.A. area.

SHIPS: 8/2021

J6747 WORRIER TO WARRIOR

by Candace Cameron Bure
(Los Angeles, CA)

- 9" x 7"
- 192 pages
- Paperback
- Gold Foil
- Soft touch
- Four color interior
- ISBN: 9781648702853



Minimum of 3
\$10.00 WHSL



NEW

BIBLES



REFRESHED

MEETING WITH JESUS, BECOMING LOVE IN ACTION

Devotional Guide
by Cleere Cherry Reaves (Greenville, NC)

How would your life change if you woke up each morning with fresh hope for a new day? It's so easy to let the everyday tasks of life weigh us down. Run on autopilot. Go through the motions, telling ourselves we are "getting through" each day. But we weren't designed to just "get by," we were meant to thrive.

In *Refreshed: Meeting with Jesus, Becoming Love in Action* by Cleere Cherry Reaves, weary souls can meet with Jesus and discover God's many promises to supply a renewed strength – a strength that soars higher than our troubles, a strength that will not grow weary, a strength that delivers a fresh perspective for a greater impact in the world around them. As readers accept this invitation to sit in the peace of His presence for 30 days, they'll not only learn more of Jesus' love but feel it, being revived by precious time with Him.

About the Author: Cleere Cherry Reaves is the owner and creator of Cleerely Stated, a successful business that started with a simple blog and turned into a full product line that can be found online and in retail stores all over the United States. Well-known for her easy-to-relate, practical writing style, Cleere's mission is to help others see themselves and the world around them through the eyes of Jesus. Cleere now hosts a growing podcast called, *Let's Be Cleere*, where she hopes people are encouraged by the raw, real love of Jesus. She was born and raised in Greenville, North Carolina. She's a proud alumnus of the University of North Carolina at Chapel Hill and loves to live life to the fullest.



SHIPS: 10/2021

J6830 REFRESHED
by Cleere Cherry Reaves
(Greenville, NC)
• 9" x 7"
• 192 pages
• Paperback
• Emboss
• Soft touch
• Four color interior
• ISBN: 9781648702990

Minimum of 3
\$10.00 WHSL

NEW

BIBLES



BOOKS AND DAYBRIGHTENERS (DB) SPINNER KIT - PRODUCT ONLY \$770.23 COST (\$1,711.62 SRP)

3 Sarah Young Jesus Calling DB	75621
3 Prayers & Blessings Large Print DB	34832
3 Thomas Kinkade DB	23460
3 Holley Gerth You're Already Amazing DB	80295
3 Tony Evans God's God It DB	20210
3 Promises & Blessings DB	16766
3 Walk By Faith DB	75618
3 Peanuts® DB	75668
3 One Minute With God DB	J1391
3 God in Every Moment DB	80299
3 100 Days to Dream Your Heart Out	J1590
3 Jesus Every Day: Unwavering Faith	J2441
3 Be Still	89895
3 Prayers to Share: Tough Times	89900
3 Prayers to Share: Hope	70131
3 Focus	J2438
3 Promises from God Journal	J1481
3 Just Roll With It	89897
3 Holly Gerth What's True About You	89886
3 100 Days of Bible Promises	71925
3 Bible Promises for the Enneagram	J3111
3 A Prayer a Day: For Hope & Encouragement	91627
3 You Are God's Masterpiece	89904
3 Prayers to Share: Marriage	89903
3 Let Go	94333
3 Sweet Tea for the Soul	71932
3 Biscuits, Butter, and Blessings	10972
3 100 Days of Believing Bigger	J2432
3 God's Truth for Troubled Times	J2435
3 Made to Shine	J2098
3 Healing for the Hopeful Heart	J2434
3 Paws for Reflection: Dog Moms	J2433
3 Prayers to Share: Bible Promises	89880
3 Say Grace: 50 Life Lessons from Mama	J2431
3 Sunshine for the Soul	J1597
3 Sweet Tea for the Soul DB	90855
3 Holley Gerth Promises from God DB	90856
3 A Moment to Breathe DB	90857
3 Promises from God's Heart DB	90858
3 Cheering You On	J2095
3 Be Still and Know Journal	94332
3 Devotional Doodle Journal	94331
3 Faithful Daughter	J1595
3 Together Time	J3102
3 Prayers to Share: Joy	70130
3 Holley Gerth Prayers to Share: God's Heart	89881

(Spinner sold separately)



K25458

NEW

SHIPS NOW

PRAYERS TO SHARE SPINNER KIT \$215.76 COST (\$479.52 SRP)

4 100 Pass-Along Notes Hope	70131
4 100 Pass-Along Notes Joy	70130
4 100 Pass-Along Notes Peace	J2102
4 100 Pass-Along Bible Promises	89880
4 100 Pass-Along Notes to Share the Love	J4263
4 100 Pass-Along Notes Tough Times	89900
4 100 Pass-Along Notes Kids	89899
4 100 Pass-Along Notes Marriage	89903
4 100 Pass-Along Notes Grace	J4644
4 100 Pass-Along Notes Moms	J3113
4 100 Pass-Along Notes Healing	J3104
4 100 Pass-Along Notes Celebrate Life	J2430

MERCHANDISING (INCLUDED):

1 Inspirational Book Spinner 13 1/8" x 13 1/8" x 28"	115826
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K24720

NEW

SHIPS: 4/2021

The Book and DayBrightener Inspirational Spinner has 4 sides of available space to fill with our best-selling books, journals, and daybrighteners. Use the images of the display as a guide for placement of products. See your sales rep or call customer service for details.



INSPIRATIONAL SPINNER KIT \$468.00 COST

Includes spinner, header, internal and external wires.



K9407

SHIPS: NOW

Inspirational Spinner:

Overall dimensions: Height of 75" with header. 27" spinning radius.

Constructed of laminated wood, powdercoated shelves, and smoked acrylic side panels

*A 3-year signed merchandising agreement must accompany order to receive free fixture.



BOOK COUNTER TOP SPINNER KIT \$221.24 COST (\$491.64 SRP)

3 Biscuits, Butter, and Blessings	10972
3 What's True About You	89886
3 We're Still In This	89893
3 Be Still	89895
3 Just Roll With It	89897
3 You Are God's Masterpiece	89904
3 Let Go	94333
3 Faithful Daughter	J1595
3 Cheering You On	J2095
3 Made to Shine	J2098
3 One Day at a Time, Sweet Jesus	J2099
3 Sweet Tea for the Soul	71932

MERCHANDISING (INCLUDED):

1 Inspirational Book Spinner 13 1/8" x 13 1/8" x 28"	115826
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K24773

SHIPS: NOW

115826 COUNTER TOP INSPIRATIONAL BOOK SPINNER

- 13 1/8" x 13 1/8" x 28"
- White wire/hammered copper boards
- Each tier holds 4 designs
- Side load in
- Features Prayers to Share, Gift Books, or Devotional Books on 3 tiers
- A signed 3-year merchandising agreement must accompany order to receive free display



RADIATE 90 DEVOTIONS TO REFLECT THE HEART OF JESUS

Devotional
by Cleere Cherry Reaves (Greenville, NC)

On our best days, we feel God's love in a huge way. We shine brighter, laugh harder, live without worry or fear of the future—and we passionately love others without judgment. Because when God's love floods our lives, we have no choice but to let it radiate throughout the day. But how about on the hard days, when we aren't feeling it? How are we supposed to reflect God's heart when we feel stuck in the seemingly never-ending dullness of the day-to-day?

In this life-changing book, Cleere Cherry Reaves reveals how to stay in God's presence and radiate joy through every day and every circumstance. Offering fresh perspective on topics such as childlike faith, vulnerability, the refining process, laying down worries and fears, and the value of hospitality, *Radiate* shares the many ways that God's Word unlocks the door to a life filled with peace, trust, love, and light. With its uplifting message, the

downcast and the discouraged can live lighter in the present, fully trusting the One they belong to as His joy and love shine through them once more.

About the Author: Cleere Cherry Reaves is the owner and creator of Cleerely Stated, a successful business that started with a simple blog and turned into a full product line that can be found online and in retail stores all over the United States. Well-known for her easy-to-relate, practical writing style, Cleere's mission is to help others see themselves and the world around them through the eyes of Jesus. Cleere now hosts a growing podcast called, *Let's Be Cleere*, where she hopes people are encouraged by the raw, real love of Jesus. She was born and raised in Greenville, North Carolina. She's a proud alumnus of the University of North Carolina at Chapel Hill and loves to live life to the fullest.



SHIPS: 8/2021

J6788 RADIATE
by Cleere Cherry Reaves
(Greenville, NC)
• 7" x 5"
• 208 pages
• Casebound
• Gold Foil
• Spot UV
• Soft touch
• Four color interior
• ISBN: 9781648702907

Minimum of 3
\$6.50 WHSL

SHIPS: 9/2021

A



SWEET TEA FOR THE SOUL

COMFORTING, REAL-LIFE STORIES FOR GRIEVING HEARTS

Devotional

Second in the series! Encourage grieving hearts with true stories from people who experienced God's comfort in difficult times.

This treasury of 50 true, heartwarming stories offers hope, love, and light beyond grief for those who are mourning. *Sweet Tea for the Soul: Comforting, Real-Life Stories for Grieving Hearts*, lets sufferers of tragedy or loss stay in their emotional comfort zone while encouraging them with accounts of real people who have been there—who have felt the pains of true heartbreak and witnessed the transformational power of a God who promises to stay close. For anyone who is crushed in spirit, God offers sweet comfort for the soul.



A J6786 SWEET TEA FOR THE SOUL: GRIEF

- 7" x 5"
- 208 pages
- Casebound
- Spot UV
- Soft touch
- Four color interior
- ISBN: 9781648702884

Minimum of 3
\$6.50 WHSL

SHIPS: 9/2021

B



100 DAYS OF HOPE & ENCOURAGEMENT

A DEVOTIONAL JOURNAL

Devotional Journal

The latest in our bestselling 100 Days series reminds journalers how much they are truly loved by God.

"You are loved. You are known. You have a purpose."

Regardless of what any woman is facing, embracing the truth of who God says she is will lead her to experience hope like never before. This uplifting book, *100 Days of Hope & Encouragement*, offers gentle reminders that God created each of us, He delights in us, and He will never leave us. With devotions, Scriptures, prayers and plenty of room for personal reflection, this devotional journal is a safe space for every faithful woman to break free from anything that makes her feel less than the daughter of the one true King. Through its inspiration, godly women of any age will rediscover how God sees them: Blessed. Forgiven. Important.



B J6785 100 DAYS HOPE & ENCOURAGEMENT

- 8" x 6½"
- 208 pages
- Flexcase cover
- Rounded corners
- Gold foil
- Spot UV
- Soft touch
- Four color interior
- ISBN: 9781648702877

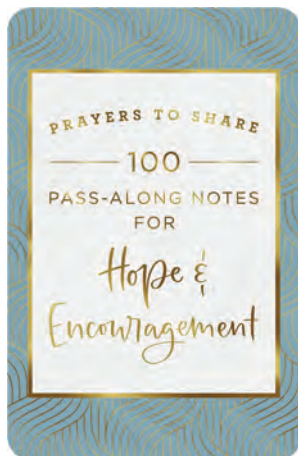
Minimum of 2
\$8.50 WHSL

NEW

BOOKS

SHIPS: 9/2021

A

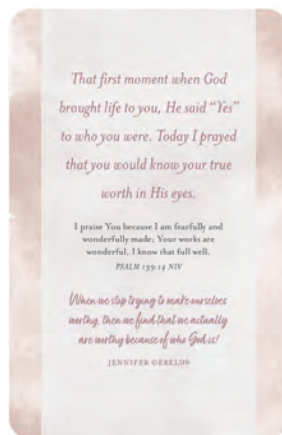


PRAYERS TO SHARE: 100 PASS-ALONG NOTES FOR HOPE & ENCOURAGEMENT

Prayers to Share

The latest in our bestselling format! Here are 100 opportunities for building up the people around us.

People need hope. Now more than ever, people need hope. *Prayers to Share: 100 Pass-Along Notes for Hope & Encouragement* gives the encouragers of the world dozens of creative opportunities to remind others that they are loved and cared for. Each tear-out offers a supportive sentiment, including a prayer, corresponding Scripture, an inspirational quote, and space on the back for a handwritten note.



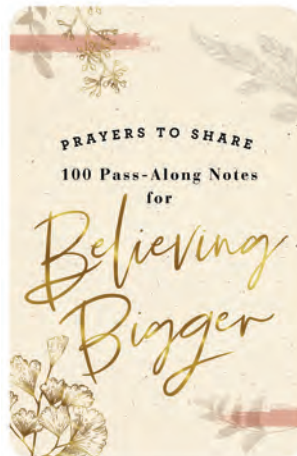
A **J6928** PRAYERS TO SHARE: 100 PASS-ALONG NOTES FOR HOPE & ENCOURAGEMENT

- 6½" x 4⅞"
- 100 tear-out notes
- Rounded corners
- Gold foil
- Soft touch
- Four color interior
- ISBN: 9781648703041

0 81983 75018 2 Minimum of 3
\$5.00 WHSL

SHIPS: 9/2021

B



PRAYERS TO SHARE: 100 PASS-ALONG NOTES FOR BELIEVING BIGGER

Prayers to Share

by Marshawn Evans Daniels (Atlanta, GA)

God has big plans for all of us, but sometimes we let doubt and fear get in the way. *Prayers to Share: 100 Pass-Along Notes for Believing Bigger* gives multiple opportunities to empower and encourage others to boldly embrace the love of God and step out confidently, knowing that He has a magnificent future planned for them. Each tear-out offers a supportive sentiment, including a prayer, corresponding Scripture, an inspirational quote, and space on the back for a handwritten note.

Author Bio: Marshawn Evans

Daniels is a reinvention strategist and faith + business mentor, equipping women around the world to live bolder. As a serial entrepreneur, TV personality, creator of the *Godfidence*® movement and founder of *SHE Profits*®, she helps women turn ideas into income and faith into action. A former Miss America finalist, pro sports attorney and competitor on *The Apprentice*, she is a graduate of Georgetown Law and is admitted to the Supreme Court. She is passionate about destiny, entrepreneurship, motherhood, and helping women and girls to live unapologetically without limits. Learn more at marshawn.com.



B **J6927** PRAYERS TO SHARE: 100 PASS-ALONG NOTES FOR BELIEVING BIGGER by Marshawn Evans Daniels (Atlanta, GA)

- 6½" x 4⅞"
- 100 tear-out notes
- Rounded corners
- Gold foil
- Soft touch
- Four color interior
- ISBN: 9781648703034

0 81983 75017 5 Minimum of 3
\$5.00 WHSL

NEW

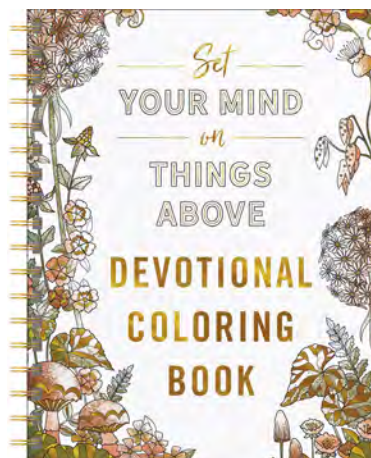
BOOKS

Filled with encouraging Scriptures, quotes, and messages of God's love, hope, and peace, DaySpring books and journals provide a welcoming space to read and reflect on your day-to-day walk with God.



SHIPS: 11/2021

A



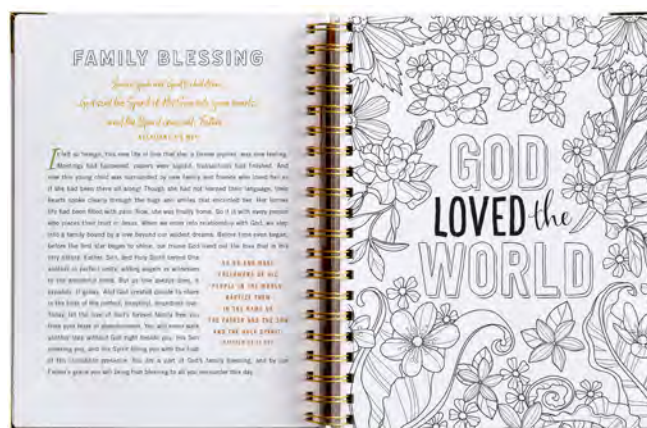
SET YOUR MIND ON THINGS ABOVE DEVOTIONAL COLORING BOOK

Devotional Coloring Book

As they color their way through comforting Scriptures and encouraging messages, overactive minds will find rest in God's care for them.

While the world is ever-changing, God stays the same. He is our rock and our foundation. When we set our eyes on Him, releasing our troubles and cares into His hands, we find true rest. Our worries fade away.

Set Your Mind on Things Above: A Devotional Coloring Book provides a wonderful way to turn one's thoughts from worry and fear, and toward God's peaceful gifts. Matching over 75 stress-relieving devotions with beautifully illustrated coloring pages, this "ultimate" coloring book is the perfect outlet for more than creative expression. It helps to quiet the world and bring individuals closer to the Creator..



A J6789 SET YOUR MIND ON THINGS ABOVE: DEVOTIONAL COLORING BOOK

- 9" x 7"
- 160 pages
- Spiral
- Hardcover
- Gold foil
- Soft touch
- ISBN: 9781648702914



Minimum of 3
\$7.50 WHSL

NEW

BOOKS

SHIPS: 11/2021

B



THE CAMPFIRE IS CALLING

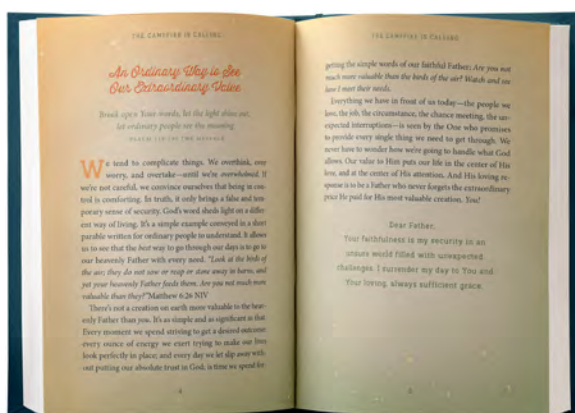
90 WARMING DEVOTIONS FOR THE SIMPLE LIFE

Devotional

A calming devotional about enjoying the beauty of small things.

Sitting around a campfire is one of the simplest ways to draw out our deep-seated desire to slow down, reflect, and enjoy God's beautiful creation. Not only do busy days become barriers to being still, but they can distract us from listening to God and leave us feeling discouraged or overwhelmed.

With or without the campfire, these 90 warming devotions offer a place to quiet ourselves and take in the loving whispers of our faithful Father. A place that enables readers to set aside their insecurities and bask in the glow of simpler things. Alongside the crackle and pop of the firewood, *The Campfire Is Calling* creates a heartwarming experience that busy people want to return to again and again.



B J6784 THE CAMPFIRE IS CALLING

- 7" x 5"
- 208 pages
- Casebound
- Spot UV
- Gold foil
- Soft touch
- Four color interior
- ISBN: 9781648702860

Minimum of 3
\$6.50 WHSL

SHIPS: 11/2021

C



BRIGHTER DAYS AHEAD

50 DEVOTIONS OF HOPE IN THE HARD

Devotional

Give the gift of hope with reminders that God always shows up, even on our worst days.

The best is yet to come! Especially right now, we all know someone who is facing an unfair situation, living in fear of the unknown, or struggling in a relationship. Yet not everyone subscribes to the comforting words of Scripture. *Brighter Days Ahead: 50 Devotions of Hope in the Hard* inspires instead with quotes, devotional stories, and positive affirmations for life's really hard times, to remind those who are struggling that heaven has not forgotten them. That Someone who loves us is truly at work in our troubles. And that difficult roads can lead to beautiful destinations.



C J6790 BRIGHTER DAYS AHEAD

- 6½" x 4"
- 120 pages
- Casebound
- Spot UV
- Gold foil
- Four color interior
- ISBN: 9781648702921

Minimum of 3
\$5.00 WHSL

NEW

BOOKS

**BEST OF DAYSPRING JOURNALS KIT
(REFRESHED PRODUCT MIX)**

\$127.71 COST (\$283.80 SRP)

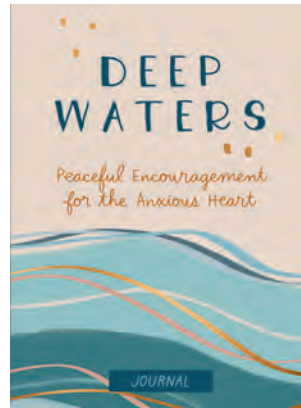
Product Only.

2 Deep Waters	J2415
2 Take Heart	J2417
2 Good Morning God	93065
2 For I Know the Plans	94312
2 Devotional Doodle Journal	94331
2 Dreams	J3107
2 Notes	J3105
2 Thoughts	J3106
2 Amazing Grace	J1589
2 Be Courageous	J2032



K24125

SHIPS: NOW



J2415 DEEP WATERS
by Audrey Bailey (Centerton, AR)



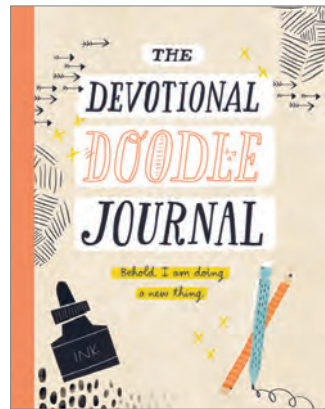
J2417 TAKE HEART JOURNAL
by (in)courage



93065 GOOD MORNING GOD



94312 FOR I KNOW THE PLANS
by Studio 71



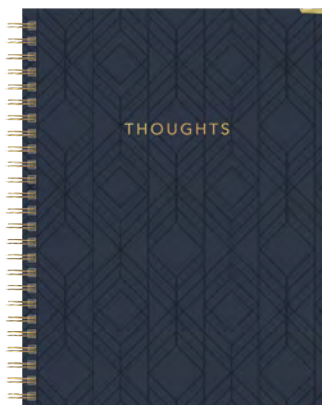
94331 DEVOTIONAL DOODLE



J3107 DREAMS



J3105 NOTES



J3106 THOUGHTS



J1589 AMAZING GRACE



J2032 BE COURAGEOUS
by Holley Gerth (Bentonville, AR)



Join actress and bestselling author Candace Cameron Bure on a wellness journey for physical, mental, and spiritual health.



HEALTHY IN THE HUSTLE

AN INSPIRATIONAL WELLNESS JOURNAL

Guided Journal
by Candace Cameron Bure (Los Angeles, CA)

Actress and bestselling author Candace Cameron Bure cheers readers on their wellness journey with personal stories, health tips, and daily scriptures and inspirations. Not only that, her *Healthy in the Hustle* journal assists women of all ages and exercise levels in achieving their goals by focusing on one new habit a week, logging their progress every morning and night, and ending each week with a fun, fill-in-the-blanks review. At the end of this 10-week wellness journey, users are sure to feel stronger not just physically but mentally and spiritually.

About the Author: Candace Cameron Bure is an actress, producer, and *New York Times* bestselling author. Beloved by millions worldwide for her roles as D.J. Tanner in the iconic family sitcoms *Full House* and *Fuller House*, in Hallmark Channel movies, as former cohost of *The View*, and as a *Dancing with the Stars* season 18 finalist, Candace is both outspoken and passionate about her family and faith. She and her husband, Val, have been married for 25 years. They have three grown children and live with their much-loved dog, Boris, in the L.A. area.

SHIPS: 11/2021

J6791 HEALTHY IN THE HUSTLE

by Candace Cameron Bure
(Los Angeles, CA)

- 8" x 6"
- 192 pages
- Flexcase cover
- Rounded corners
- Gold foil
- Spot UV
- Soft touch
- Four color interior
- ISBN: 9781648702938



Minimum of 2
\$8.50 WHSL



NEW

JOURNALS

SHIPS 11/2021

THE COMFORT PROMISES™ SPIRALBOUND JOURNALS

\$8.50 WHSL

10" x 8"

208 pages

Gold spiral binding

Gold corner brackets

Hardcover

Gold foil

Layflat

Four color interior

Non-repeating Scriptures and quotes

Premium non-bleed paper

Minimum of 2

Inspirational, spiral-bound journals featuring *The Comfort Promises* by DaySpring™.

These three separate journals give men and women a safe place to take notes, write down their to-do lists, or pour out their heart. Lonely? Afraid? Anxious? With the quick-reference guide located at the back of each journal, users will be able to find Scriptures that meet them right where they are.

These journals also feature *The Comfort Promises* by DaySpring™. During 50 years of service to the Christian community, DaySpring has found that these 100 Scriptures give comfort time and time again. They are the best-loved, most-quoted passages from the Bible—the ones every generation turns to for joy, strength, and understanding.



A



B



C



A J6792 IDEAS
• ISBN: 9781648702945



B J6793 POSSIBILITIES
• ISBN: 9781648702952



C J6794 GOALS
• ISBN: 9781648702969



NEW

JOURNALS

Knowing that God has an amazing journey ahead for each one of us, the *Above All DaySpring Journal* offers space to dream big and remember the journey, or keep track of a busy life. Created in celebration of DaySpring's 50th anniversary, the lined pages feature scriptures and inspirational quotes from DaySpring founders and longtime friends. Whether the goal is keeping track of prayer requests, capturing insights from Bible study, or jotting down the latest task list at work, users of this journal will appreciate the encouragement from men and women who dared to dream big and follow God above all—men and women who found themselves operating the largest Christian greeting card company in the world, now known as DaySpring.

SHIPS 11/2021

ABOVE ALL DAYSPRING JOURNALS

\$10.00 WHSL

9¾" x 7½"

192 pages

Leather like material

Rounded corners

Gold foil

Layflat

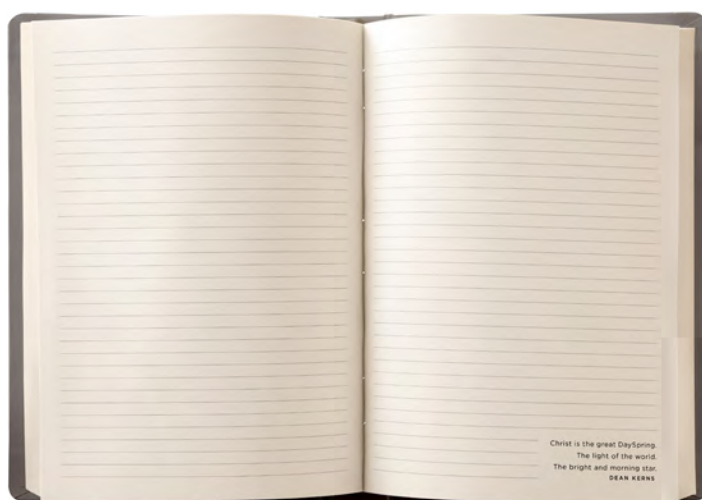
Non-repeating Scriptures and quotes

Premium non-bleed paper

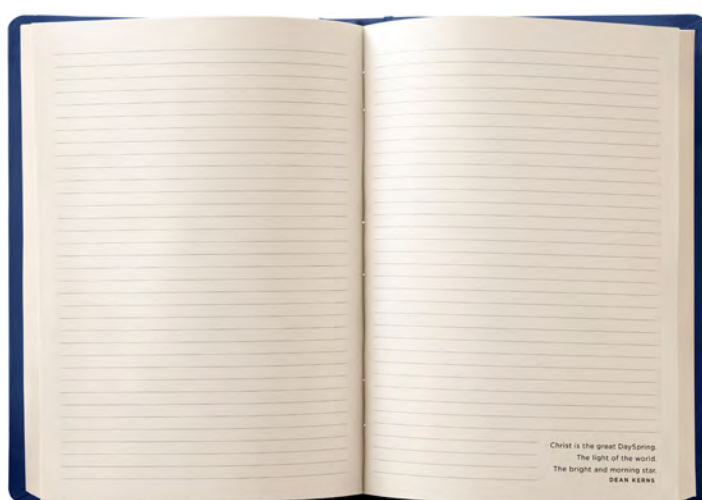
Minimum of 2



A



B

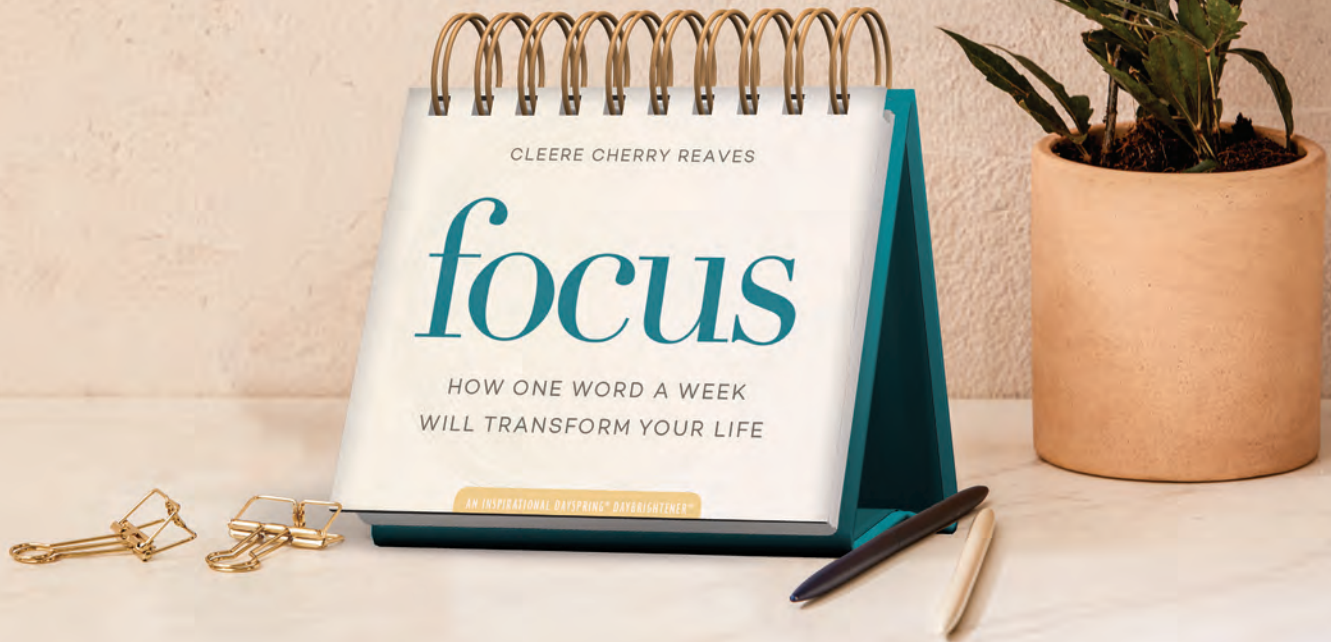


A **J3116** ABOVE ALL DAYSPRING JOURNAL: GRAY
• ISBN: 9781644548530



B **J7073** ABOVE ALL DAYSPRING JOURNAL: NAVY
• ISBN: 9781648703157





Shown with 3 tiers

BRIGHTSPOT™ COUNTER DISPLAY

103566 CLEAR ACRYLIC COUNTER SPINNER TIER

- Tier 1 = 1
- 6½" x 11¼" x 11¼"
- Base holds up to 5 tiers
- Each tier holds 3 units of 4 designs



103566 \$28.50 EACH

115090 BRIGHTSPOT™ HEADER

- 1 required



115090 \$5.75 EACH

103567 ACRYLIC SPINNER DISPLAY BASE

- Base 1 = 1



103567 \$7.50 EACH

FALL 2021 SYSTEM UPDATE KIT \$59.35 COST (\$131.88 SRP)

4 each of J5015, J4910, J4911.
Reorder labels included.



K25431

NEW

SHIPS: 8/2021

FALL 2021 NEW PRODUCT KIT \$59.35 COST (\$131.88 SRP)

4 each of J5015, J4910, J4911
Product only.



K25430

NEW

SHIPS: 8/2021

4-SIDED SPINNER FULL KIT \$844.34 COST (\$1925.32 SRP)

3 each of 52 DayBrighteners® (Full Spinner) and
4 Gift Books: 71932, 89895, 10972, 89886.

Reorder labels. Label holder.



K25104

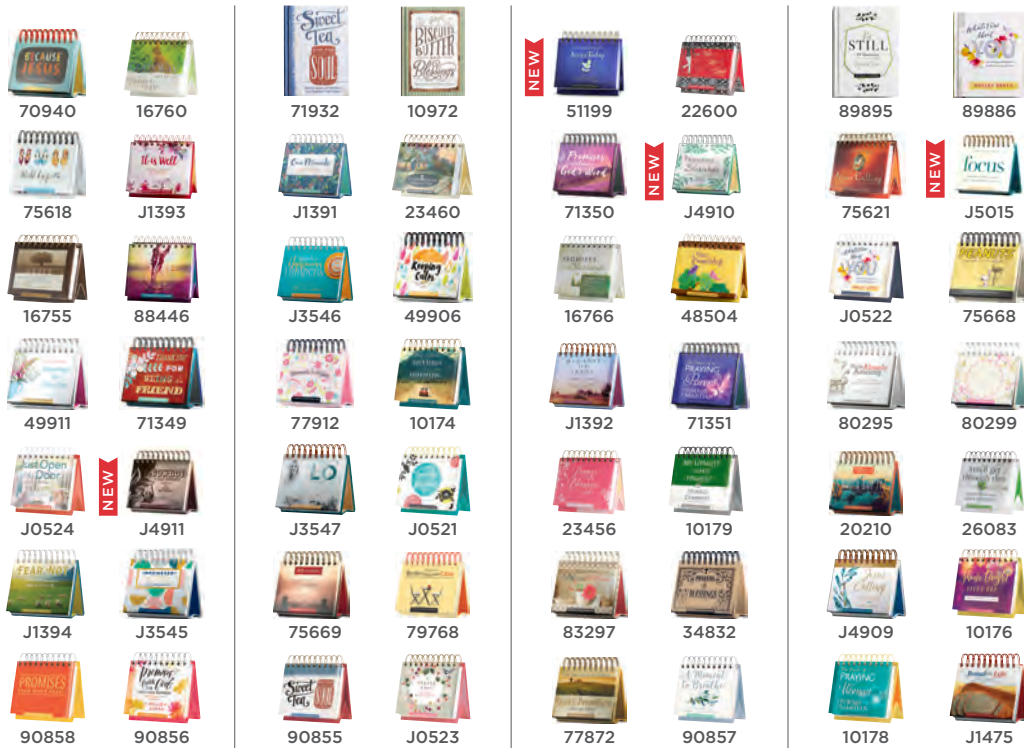
SHIPS: NOW

NEW

DAYBRIGHTENERS®

MERCHANDISING AND GRID FOR PLACEMENT OF PRODUCTS ON INSPIRATIONAL SPINNER

Inspirational spinner is designed to display core products: DayBrighteners®, Journals, Stationery, Everyday Boxed Cards, and Books. Spinner holds 4 sides of product. *Images of displays are for reference only.*



SPINNER KIT* \$468.00 COST

Includes spinner, header, internal and external wires.



K9407

SHIPS: NOW

114413 DISPLAY TOWER ONLY

Spinner height with header is 75" with a spinning radius of 27". Constructed of laminated wood, powdercoated shelves, smoked acrylic side panels.



114413

\$300.00 EACH

114414 GENERIC HEADER

For each Inspirational Spinner you will need the following: Generic Header.



114414

\$11.00 EACH

107039 EXTERNAL WIRE SHELVES

1 = 1 side (7 shelves)



107039

\$43.00 EACH

107038 INTERNAL WIRE SHELVES

1 = 1 side (7 shelves)



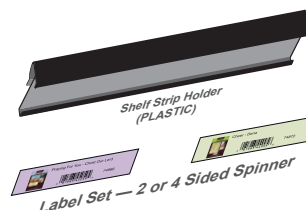
107038

\$41.00 EACH

*A 3-year signed merchandising agreement must accompany order to receive free spinner.



DayBrighteners® Inside Example
(J3545 shown)



Label sets ship with product
when kits are ordered.

LABELING PROGRAM

A black plastic shelf strip holder snugly fits the lip of the In-Line shelf.

Slide in black paper label holders, with printed logo and grid positions, secure reorder labels to make organizing and reordering easy.

115027 LABEL HOLDER 4 SIDED SPINNER (DAYBRIGHTENERS®)

1 = 28 holders.



115027

\$19.00 EACH

112123 SPINNER SHELF STRIP HOLDER

1 per every side. 1 = 7 holders.



112123

\$4.75 EACH

SHIPS: 8/2021

DAYBRIGHTENERS®

\$5.50 WHSL

5½" x 5¼" x 1¼"

366 Inspirational messages

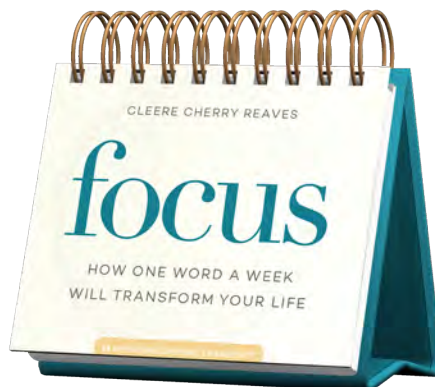
Spiral binding

Padded front cover

Easel stand

Minimum of 3

A



Imagine if a word like joy or worship or release seeped into your life for seven days straight? If you quit worrying about where you fall short and aspired instead to one good change per week? With 366 biblical, mind-renewing thoughts and Scriptures, Cleere Cherry Reaves challenges you to exactly this type of transformation—a challenge she accepted herself not so long ago. You don't have to lose another day to distraction! Focus can thoughtfully attune your life, your work, your errands and conversations toward the people you love and toward the One who calls you deeper.

A J5015 FOCUS DB
by Cleere Cherry Reaves



0 81983 73431 1

B



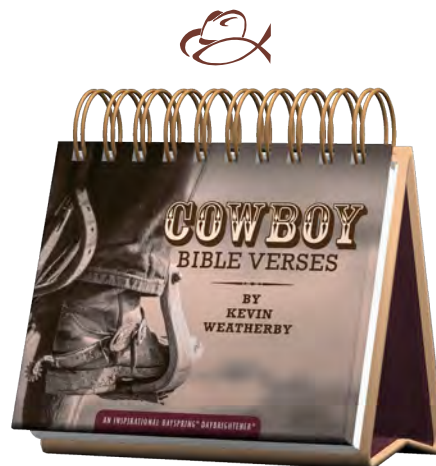
God's Word is full of promises and blessings with unsurpassed power and beauty. Messages of comfort, hope and encouragement from the King James translation of the Bible will bless you and remind you of God's presence throughout each day.

B J4910 PROMISES & BLESSINGS KJV DB
KJV SCRIPTURE TEXT



0 81983 73351 2

C



The Simplified Cowboy Version is not a Bible. It was never intended to be a Bible, nor should it be thought of as such. The SCV is a Bible paraphrase intended to merely catch a glimpse of the Bible's deep wisdom, and most importantly, to see Jesus Christ, through the eyes of a working ranch cowboy. Kevin Weatherby's hope is that the words in this 366 day calendar will lead you deep into the real word of God.

C J4911 COWBOY BIBLE VERSES DB
SCV SCRIPTURE TEXT



0 81983 73352 9

NEW

DAYBRIGHTENERS®



SIMPLY BLESSED SIDEKICK

\$275.17 COST (\$611.43 SRP)

- | | |
|---------------------|----------------|
| 3 each of 3 designs | DayBrighteners |
| 5 each of 3 designs | Books |
| 3 each of 2 designs | Boxed Cards |
| 5 each of 2 designs | Journals |
| 5 each of 1 design | Memopad |
| 5 each of 1 design | Postcard Book |
| 5 each of 1 design | Desktop Art |

MERCHANDISING (INCLUDED):

- | | |
|---|--------|
| 1 Farm & Home Sidekick | 115629 |
| 2 piece hanging display, 4 clips, 1 header, | |
| each display: 28" x 14" x 6" | |



K23702

NEW

SHIPS NOW

**Images of display are for reference only.
Product, pricing, and availability subject to change.*



115703 CORRUGATE—LIVE YOUR FAITH

Display with header: 54" x 22 3/4" x 19 3/4"



115703

\$35.00 COST

FARM & RANCH FALL 2021

\$208.21 COST (\$462.69 SRP)

- | | |
|--------------------------------|-------|
| 4 Some Glad Morning Mug | J3862 |
| 4 It is Well Mug | J3863 |
| 4 Grace + Lotta Coffee Mug | J3864 |
| 3 Relax Rest Be Blessed Pillow | J3865 |
| 3 Amazing Grace Wall Decor | J3867 |
| 3 Grace for Today Decor | J3868 |
| 3 LOVE Photo Frame | J3869 |
| 3 Be Still and Know Cross | J3870 |
| 4 Amazing Grace Mug | J3871 |

MERCHANDISING (INCLUDED):

- | | |
|--|--------|
| 1 Free* corrugate—Live Your Faith | 155703 |
| Display with header: 50" x 22 3/4" x 19 3/4" | |



K25457

NEW

SHIPS: 7/2021

NEW

FARM AND RANCH



A J3871 AMAZING GRACE MUG

- Holds 14 oz.
- Ceramic
- Dishwasher and microwave Safe
- Decal
- White Box Packaging

Front: Amazing grace! How sweet the sound.
Back: Grace be with you all. TITUS 3:15



Minimum of 4
\$6.50 WHSL

B J3862 SOME GLAD MORNING MUG

- Holds 14 oz.
- Ceramic
- Dishwasher and microwave Safe
- Decal
- White Box Packaging

Front: Some glad morning, I'll fly away.
Back: We will be with the Lord forever. I THESSALONIANS 4:17



Minimum of 4
\$6.50 WHSL

C J3863 IT IS WELL MUG

- Holds 14 oz.
- Ceramic
- Dishwasher and microwave Safe
- Decal
- White Box Packaging

Front: It is well with my soul
Back: Praying that all is well with you. III JOHN 1:2



Minimum of 4
\$6.50 WHSL

D J3864 GRACE + LOTTA COFFEE MUG

- Holds 14 oz.
- Ceramic
- Dishwasher and microwave Safe
- Decal
- White Box Packaging

Front: This morning I need a little grace & a whole lotta COFFEE!
Back: When I wake up in the morning, You are still with me! PSALM 139:18



Minimum of 4
\$6.50 WHSL

NEW

FARM AND RANCH

ALL NEW ITEMS SHIP 7/2021



E J3867 AMAZING GRACE WALL DECOR

- 18 $\frac{7}{8}$ " x 10 $\frac{3}{4}$ " x 1"
 - Wood composite with jute hanger
 - Inspirational message screenprinted on linen
 - For decorative purposes only
 - Brown box packaging
- Message: Amazing grace! How sweet the sound. Grace be with you all.

TITUS 3:15



Minimum of 2
\$12.50 WHSL

F J3870 BE STILL AND KNOW CROSS

- 12" x 8 $\frac{3}{8}$ " x 1"
 - Double-layered wood composite
 - Laser-etched inspirational message
 - Keyhole for hanging
 - Brown box packaging
- Message: Be still, and know.



PSALM 46:10
Minimum of 3
\$7.50 WHSL

G J3868 GRACE FOR TODAY DECOR

- 5 $\frac{1}{2}$ " x 5 $\frac{1}{4}$ " x 1 $\frac{3}{8}$ "
 - Wood Composite
 - Screenprinted inspirational message
 - I'm Reversible! Turn wheel to reveal second side!
 - Free standing and/or sawtooth hanger for hanging
 - Brown box packaging
- Side 1 Message: Grace for Today
Side 2 Message: Grace and peace be multiplied unto you.



II PETER 1:2
Minimum of 3
\$7.50 WHSL

H J3865 RELAX REST BE BLESSED PILLOW

- 12" x 12" x 4 $\frac{1}{8}$ "
 - Linen-like polyblend material
 - Fiber-stuff filling
 - Screen print
 - Spot clean with damp cloth
 - Polybag
- Message: Relax, Rest, Be Blessed



PSALM 116:7
Minimum of 3
\$7.50 WHSL

I J3869 LOVE PHOTO FRAME

- 9 $\frac{5}{8}$ " x 4 $\frac{3}{8}$ " x 2"
- Wood Composite + metal
- Holds 3.5" x 5" photo
- Freestanding
- Brown box packaging



Minimum of 3
\$7.50 WHSL

ALL NEW ITEMS SHIP 7/2021

Studio 71

Hi, there! We're Studio 71—we're artists and writers (and really good friends). We love to create pretty things that we hope will encourage and inspire YOU!

Trendy, beautiful art created by DaySpring designers for the woman who loves texture, color, design, unique combinations, and the unexpected whimsy or quirk. She lives in a world of quick messaging but longs for something that lasts, that has a quality about it; words that are positive, hopeful, motivating, and inspiring.

A



A



B



Back

Front

C



D



E



F



A J4676 STUDIO 71 FREE JEWELRY PROMISE BOX

- 3 3/4" x 3 3/4" x 1 3/4"
- Wood composite display
- Cotton-blend ribbon
- 1 necklace
- 14K gold plated
- Necklace chain 16" with 4" extender
- Lobster clasp
- 26 full-color inspirational scripture cards
- Removable full-color label on back, detailing contents
- Brown box packaging
- Facing Card: You Are Free Galatians 5:1

MIXED SCRIPTURE



Minimum of 3
\$20.00 WHSL

B J4675 STUDIO 71 MAKE ROOM FOR REST MUG

- Holds 16 oz.
- Ceramic
- Decal
- Dishwasher and microwave safe
- White box packaging
- Message: Make room for rest
- Inside Rim: Jesus said, "Come to Me...and I will give you rest."
- MATTHEW 11:28



Minimum of 4
\$6.50 WHSL

C J4679 STUDIO 71 GRATEFUL FOR YOU CLIP FRAME

- 7" x 7 3/16" x 2"
- Wood composite + metal clip
- Screenprinted inspirational message
- Freestanding
- Holds 4" x 6" photo
- Message: so grateful for you
- PHILIPPIANS 1:7



Minimum of 3
\$10.00 WHSL

D J4578 STUDIO 71 PERFECT PEACE FRAMED ART

- 10 1/8" x 8 1/2" x 1 1/8"
- Wood composite frame
- Printed textured-paper art canvas
- Ribbon easel + keyhole hanger option
- Message: The one place to find perfect peace is in the One who is perfect peace



Minimum of 3
\$10.00 WHSL

E J4677 STUDIO 71 ABIDE DOORMAT

- 30" x 18" x 1"
- Made of Coir
- Brush or shake mat to clean.
- Do not leave in direct sunlight or where it will remain wet for a long period of time.
- Screenprinted message
- Message: abide
- JOHN 15:9



Minimum of 3
\$17.50 WHSL

F J4678 STUDIO 71 NO WORRIES TOTE

- 11 1/2" x 18 1/2" x 6"
- Canvas + Faux Leather + Tassel
- Wipe clean with damp cloth
- Embroidered message and design
- Hangtag
- Clear polybag packaging
- Message: no worries
- MATTHEW 6:34



Minimum of 3
\$16.00 WHSL

ALL NEW STUDIO 71 ITEMS SHIP 7/2021

©DAYSPRING CARDS, INC

NEW

GIFTS

40

GIFTS : STUDIO 71



G

Back

Front



H

Back

Front



K



I



J



Back Easel



Art Prints



L



M



N



R



O



P



Q

G J3960 GRATEFUL + FREE MUG

- Holds 16 oz.
- Ceramic
- Dishwasher and microwave safe
- Decal
- White box packaging

0 81983 72708 5 Minimum of 4
\$6.50 WHSL

H J0810 BE STILL & KNOW MUG

- Holds 16 oz.
- Ceramic
- Dishwasher and microwave safe
- Decal
- White box packaging

PSALM 46:10
0 81983 69054 9 Minimum of 4
\$6.50 WHSL

I J0809 STUDIO 71 WALK IN LOVE TUMBLER

- Holds 12 oz.
- Ceramic body; Plastic lid
- Hole underneath tumbler allows condensation to escape
- Double insulated
- Tumbler: dishwasher safe without lid; NOT microwave safe
- Lid: hand wash only
- Not spill-proof
- White box packaging

EPHESIANS 5:2
0 81983 69036 5 Minimum of 4
\$5.00 WHSL

J J0812 HE RESTORES CLIP FRAME & PRINTS

- 7 1/2" x 6 1/2"
- Verse of the week / 26 cards
- Material: wood and metal
- Easel back
- White box packaging

MULTIPLE SCRIPTURES
0 81983 69063 1 Minimum of 2
\$15.00 WHSL

K J3962 UNFOLDING GRACE WALL DECOR

- 17" x 11"
- Wood composite
- Canvas with screenprint
- Brown box packaging

II CORINTHIANS 4:16 THE MESSAGE
0 81983 72710 8 Minimum of 3
\$12.50 WHSL

L J2392 STUDIO 71 MODERN WEEKLY DESK PAD

- 6 3/4" x 9 3/4"
- 60 tear off sheets
- Thick, quality paper
- Gold gilded edges

0 81983 71180 0 Minimum of 3
\$6.00 WHSL

M 95051 STUDIO 71 EMBELLISHED PREMIUM NOTE CARDS

- 4" x 5 1/2"
- Blank note cards
- Pearl attachments and Gold Foil
- 8 note cards and 8 designed envelopes
- Package size: 5 3/4" x 6 1/4" x 1 3/4"

0 81983 69710 4 Minimum of 3
\$8.50 WHSL

N 95049 STUDIO 71 MEMO PAD

- 6" x 4" x 1"
- 100 tear off sheets per pad
- Foil accents and gilded edges

0 81983 69708 1 Minimum of 2
\$6.50 WHSL

O J2391 STUDIO 71 FLORAL WEEKLY DESK PAD

- 6 3/4" x 9 3/4"
- 60 tear off sheets
- Thick, quality paper
- Gold gilded edges

0 81983 71179 4 Minimum of 3
\$6.00 WHSL

P 95050 STUDIO 71 BLANK PREMIUM NOTE CARDS

- 5 1/8" x 3 3/4"
- Blank note cards
- Foiled
- 10 note cards & 10 designed envelopes
- Package size: 6 1/4" x 5" x 1"

0 81983 69709 8 Minimum of 2
\$7.50 WHSL

Q J0811 STUDIO 71 ROCK & FORTRESS PLAQUE

- 4 1/8" x 4 1/8" x 1 1/4"
- Ceramic
- Damp cloth only
- White box packaging

PSALM 18:2
0 81983 69062 4 Minimum of 3
\$5.00 WHSL

R 94312 FOR I KNOW THE PLANS SIGNATURE JOURNAL

- 8" x 6"
- 192 pages
- Flexcase, soft touch cover
- Gold foil
- Ribbon bookmark
- Non-repeating Scriptures & quotes
- Four color interior
- Layflat
- ISBN: 9781644542958

0 81983 68194 3 Minimum of 2
\$7.50 WHSL

STANDARD TERMS OF SALE

(Subject to Change Without Notice)

These Standard Terms of Sale apply to sales of products and supplies from DaySpring Cards to Retail Customers, except for product lines which have their own specific terms of sale. Terms of sale may vary on shipments outside the continental United States. Placement of an order constitutes your acceptance of these terms. Should you have any further questions or concerns, please contact your representative or call Customer Service at 1-800-944-8000.

OPENING ACCOUNTS

- Customers who wish to establish an account for the resale of DaySpring products must submit a Trade Account Application and a Uniform Sales and use Tax Exemption/Resale Certificate - multi-jurisdictional. Goods for individual consumption are sold through DaySpring.com.
- New accounts must place an opening order totaling a minimum of \$200 wholesale. Each subsequent order is a minimum of \$50 wholesale. Each new account will start with a credit limit of \$500 wholesale. Additional credit may be granted after review of a completed Credit Application (found on the Trade Account Application). Completing a credit application does not guarantee additional credit being granted. Financial data sheets are acceptable, but must be attached to the signed credit application. Once the credit application is reviewed, the Credit Team will inform the customer of the additional credit line, if any.
- Previous customers who have had a change in ownership or have an inactive account will follow the same opening guidelines as new accounts.

DISCOUNTS

- Standard wholesale discount is 50% of the "Suggested Retail Price".
- Discounts may vary for particular product lines and promotions.

PAYMENTS

- Everyday Products - net due 30 days following the invoice date.
- Seasonal Products - net due on specified date on the invoice (most often the date of the holiday). Payment of invoices cannot be delayed and netted with credits after the season.
- At certain times of the year, selected items may receive extended dating.
- Payments can be made by check, Online Web Pay, Visa, MasterCard, Discover, or American Express.
- Orders will be held for an account that exceeds 30 days past the due date or exceeds their credit limit.
- A late charge of 1.25% (15% per annum) will be assessed monthly on amounts that are past the due date. DaySpring will charge a fee of \$25.00 for every check returned for non-payment.
- If DaySpring ceases for any reason to be a supplier of customer, all customer obligations to DaySpring become immediately due and payable without demand or notice.

FIXTURES

- Fixtures, displays, or spinners can be provided at no charge to qualifying DaySpring customers pursuant to the terms and conditions contained in the "Fixture Merchandising Agreement."
- Terms may be changed or revoked at the discretion of DaySpring.

TRANSPORTATION

- Merchandise, Supplies, and Fixtures - All items are F.O.B. Shipping Point. Title and risk of loss of merchandise passes to the customer upon shipment unless specifically identified. Exception: title is retained by DaySpring until January 1st for any Valentine's merchandise shipped before January 1st for the next Valentine season.
- DaySpring will select the freight carrier for any shipments that DaySpring pays for any part of the freight cost.
- Free Freight Option - Free freight option does not apply to Christmas Boxed product or fixtures. All other prepaid orders over \$100 wholesale can receive free freight under the following conditions:
 1. Account must be current.
 2. Payment must be made before the shipping date.
 3. Product is to be shipped inside the continental United States.

RETURNS & CREDITS

- All sales are final. Merchandise, supplies, and fixtures may not be returned unless the items were shipped in error, are defective, have a specific returns privilege, or are otherwise authorized by the credit department. DaySpring Customer Service should be notified within 5 business days if an item is received in error or is defective. Items will be refunded or replaced at DaySpring's discretion.
- Seasonal Returns Program - Unsold seasonal counter card merchandise may be returned for full credit subject to the following conditions:
 1. Account must be current.
 2. Store must accept the recommended seasonal shipment. DaySpring may at its discretion change seasonal plans (i.e. ship less than the quantity ordered and/or substitute similar merchandise).
 3. Store must display merchandise through the designated selling season and in compliance with all merchandising and display criteria.
 4. Store must follow the return procedures. All returns are subject to verification. Such procedures include submitting return documentation through the DaySpring web returns system within the designated return time frame and shipping returns to a DaySpring designated location at store's expense. Any returns that do not follow indicated returns procedures or are returned late will be subject to a 25% restocking fee.
 5. Credits are issued toward future product purchases only and cannot be applied before approved by the credit department. If done so in a timely manner, credits will be applied to invoices as requested by customer.
- If you believe that DaySpring should issue you a credit for reasons other than seasonal or received in error/defective, please discuss it with your sales representative. Your representative will initiate the necessary documents for any credit owed to you.
- Any transaction not questioned within 60 days is considered correct and must be paid in full.
- Only purchases made directly from DaySpring carry return privileges and are not transferable.
- Deductions for claims are not allowed until the credit has been issued by DaySpring.



TRADE ACCOUNT APPLICATION

Revised 1/1/2019

CUSTOMER INFORMATION

A recognized account is a business location that is conducive to consumer traffic either through a physical location or an internet based retail site. Each brick and mortar location must be zoned for retail business (home-based businesses do not qualify). Internet-based retail must provide site address for validation.

SHIPPING INFORMATION

BILLING INFORMATION

Store Name			Store Name		
Street Address			Street Address		
City	State	Zip	City	State	Zip
Phone	Phone		Phone	Phone	
Owner/Principal Owner Name			State Resale # (Attach Copy)		Federal Tax / Social Security #
Date Store Opened	Store Size (square feet)		Store Location Type <input type="checkbox"/> Mall <input type="checkbox"/> Shop Center <input type="checkbox"/> Internet <input type="checkbox"/> Other _____		
Store Contact Person	Contact's Phone		Contact's Email		

Payment Terms Requested: ☐ Prepaid ☐ Net 30 ☐ Other _____

I certify that the above information is true and correct. I agree to pay this account within the terms established above and in the Standard Terms of Sale.

Signature (Owner) _____ Date _____

CREDIT APPLICATION

Please note: this section is only required if requesting a line of credit more than \$500. Completing a credit application does not guarantee additional credit being granted. Financial data sheets are acceptable, but must be attached to the signed credit application. Once the credit application is reviewed, the Credit Team will inform you of the additional credit line, if any.

PLEASE LIST CREDIT REFERENCES FROM WHOM WE MAY REQUEST CREDIT EXPERIENCE:

Store Name	Street Address	City	State	Zip
Account Number	Phone	Contact Name		
Store Name	Street Address	City	State	Zip
Account Number	Phone	Contact Name		
Store Name	Street Address	City	State	Zip
Account Number	Phone	Contact Name		
Have you ever closed a previous business due to financial difficulties? <input type="checkbox"/> Yes <input type="checkbox"/> No				

The undersigned individual, who is either a principal of the credit applicant or a sole proprietor, recognizing that his or her individual credit history may be a factor in the evaluation of the credit history of the applicant, hereby consents to and authorizes the use of a consumer credit report on the undersigned by DaySpring or its affiliates from time to time as may be needed, in the credit evaluation process.

I have read and agree to the above, and authorize DaySpring to share credit experience with those suppliers who inquire.

Signature (Owner) _____ Date _____

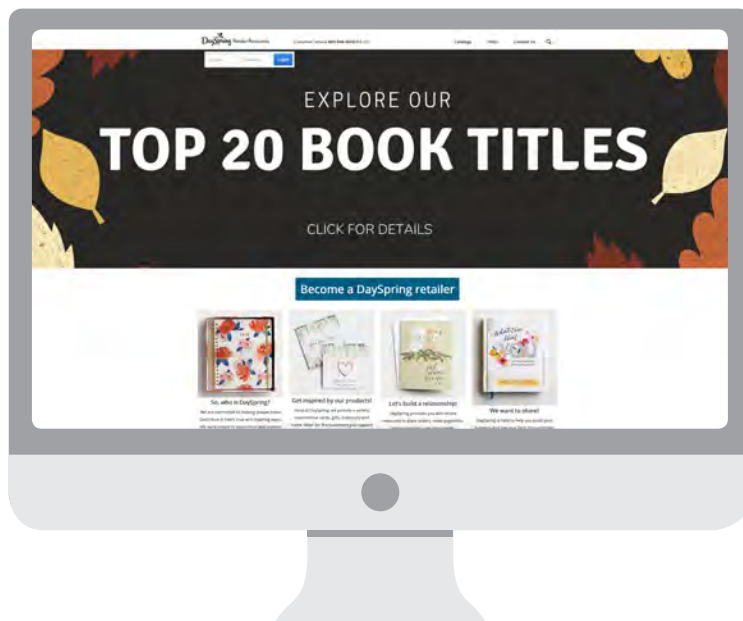
THE DAYSPRING RETAILER WEBSITE RETAILER.DAYSPRING.COM

DaySpring is here to help you build your business and live your faith through these promotional resources for your store! We are committed to helping people know God's love in fresh, true, and inspiring ways and to experience and express the life-changing message of God's love.

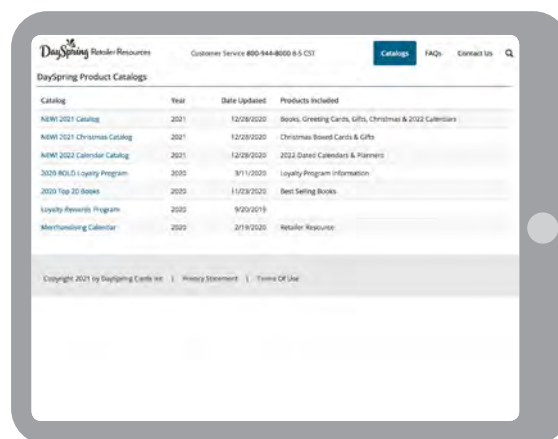
Our homepage offers the story of DaySpring's heritage and how we desire to partner in ministry for the glory of God. There is also a quick link to our catalog page, retailer resources, and social media tips. The scrolling banner shows upcoming trade shows and new offerings for our retailers.

The Retailer Website's catalog page is a library of PDF-formatted documents, ranging from publications featuring our latest products, to our 9-and-1 Loyalty Rewards Program.

Visit our Marketing Resources page for access to DaySpring's latest e-cards, articles, and social media tips. You will find videos about the DaySpring culture and covering topics such as Bible journaling training. This resource page introduces our (in)courage brand and explains how retailers can utilize their online space for deeper connections with consumers.



Home page for retailer.dayspring.com



Available DaySpring product catalogs

Check out the FAQ page to learn more about the following areas:

- **WEBSITE OVERVIEW** Highlighting the major pages and drop down menus of the entire site
- **WEB ORDERS** Explains our number-one recommended way to place an online order for any currently shipping items.
- **WEB RETURNS** Covers our online method to complete a Seasonal Counter Cards return for faster, easier credit dollars to you.
- **WEB PAYMENTS** Explains the easy way to make a payment online 24/7 using your bank account. And it's the only place you can independently choose the Invoices you want to pay AND apply your Credits to bring down the amount of the payment you make.
- **VIDEO TRAINING** Find easy-to-understand videos that assist you in using the website and its tools.
- **LEARN ABOUT DAYSPRING** Explore the heritage and heart behind our company.



INTERESTED IN PLACING ORDERS OR VIEWING INVOICES ONLINE?

Contact our friendly customer service team,
at 1-800-944-8000,
to setup password-protected access, today!

LICENSING

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NOTE: Product photographs and other images in this catalog may be owned by third parties and used by DaySpring pursuant to a limited license. Therefore, use of such images by DaySpring retailers or others may infringe copyright. If you desire to use images in this catalog in your own sales materials, please contact DaySpring. Any use of catalog images by DaySpring retailers without DaySpring's prior written authorization is not approved by DaySpring and is entirely at the retailer's own risk.

INDEX

90000

94312	41
95049	41
95050	41
95051	41

100000

103566	34
103567	34
104716	11
107038	9, 35
107039	9, 35
109014	8
112123	35
112889	8
114413	9, 35
114414	9, 35
114618	8
115027	35
115090	34
115230	8
115442	16
115703	37
115826	24

J0000

J0809	41
J0810	41
J0811	41
J0812	41

J1000

J1076	17
-------	----

J2000

J2391	41
J2392	41
J2678	20
J2679	20

J3000

J3116	33
J3405	17
J3481	17
J3482	17
J3862	38
J3863	38
J3864	38
J3865	39
J3867	39
J3868	39
J3869	39
J3870	39
J3871	38
J3960	41
J3962	41

J4000

J4578	40
J4675	40
J4676	40
J4677	40
J4678	40
J4679	40
J4910	36
J4911	36

J5000

J5015	36
J5120	13
J5121	14
J5122	13
J5123	14
J5124	13
J5125	12
J5126	12
J5127	12
J5128	13
J5129	12

J6000

J6336	20
J6338	20
J6441	16
J6690	18
J6692	18
J6693	18
J6747	21
J6784	29
J6785	26
J6786	26
J6788	25
J6789	28
J6790	29
J6791	31
J6792	32
J6793	32
J6794	32
J6830	22
J6872	19
J6927	27
J6928	27

J7000

J7073	33
J7106	19
J7107	18
J7174	20
J7458	19

About DaySpring

DaySpring is committed to seeing everyone experience and express the life-changing message of God's love.

DaySpring Cards was born in a small commercial print shop in Covina, California, in 1971. The company was founded by four Christian men—Dean Kerns, Don Leetch, Russ Flint, and Roy Lessin. These men started DaySpring with a common vision, to make Christ known through the printed message.

A little about a relationship with DaySpring:

We want to see you experience business success and make a difference in the lives of your customers.

Our work is much like yours, it's a business and a ministry. In fact we put it this way:

Our motivation is ministry
Our method is business
Our message is Jesus

Visit <http://retailer.dayspring.com> for all your retailer needs.

This DaySpring family is committed to you, your store, and your customers. Thanks for looking to DaySpring for resources that help your customers and you, live your faith!

Core Values : P. R. A. I. S. E.

It is no coincidence the acronym for our core values spells praise. We know that every good and perfect gift comes from above and that causes us to praise.

PRAYER

We are committed to prayer.

RESPECT

All are created in the image of God and our response to that truth is respect. Respect for all. DaySpring products are ethically sourced and held to a high standard.

ATTITUDE

A servant heart is the attitude we strive for at DaySpring. We know that this kind of culture helps us bring the very best to you. We are here to serve you.

INTEGRITY

Honesty wins the day, always.

STEWARDSHIP

Stewarding our time, talents and treasure is key to corporate health. When we bring you the best, that's when our job is well done.

EXCELLENCE

From concepts to production, from fulfilling orders to answering questions, we want to bring you excellence at every turn.



SHOWROOM LOCATIONS



DALLAS TOTAL HOME & GIFT MARKET
Temp Booths • 2100 N Stemmons Fwy, Dallas, TX
Wednesday-Sunday, June 23-27
dallasmarketcenter.com



ATLANTA INTERNATIONAL GIFT & HOME MARKET
AmericasMart Building #2 • Floor 7 • Booth #735A
Tuesday-Tuesday, July 13-20
americasmart.com



CPE INTERNATIONAL • ST. LOUIS, MO
Embassy Suites & St. Charles Convention Center
Sunday-Tuesday, August 15-17
cpeshow.com

REP INFORMATION

GENESIS MARKETING GROUP

Genesis Marketing Group
850 Wade Hampton Blvd.
Building A; Suite 100
Greenville, SC 29609
864.233.2651
orders@genesislink.com
genesislink.com

RETAIL PARTNERS

If you are a current DaySpring retail partner or are interested in becoming a DaySpring retailer, please visit our retailer services website, retailer.dayspring.com, for information about your specific account or to learn more.

To order, Call: 1.800.944.8000
Fax: 1.800.944.3440
E-mail: order.processing@dayspring.com

INTERNATIONAL INFORMATION

For questions about international distribution of DaySpring products email custserv@dayspring.com or call 800.944.8000 (8a-5p Mon-Fri CST).

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