



DaySpring calendars have been a staple in homes for many years because of their lovely designs and stunning photos. Our selection offers the freshest trends and formats, in addition to popular licenses, for each new calendar year.

New for 2021 are **UNDATED** formats: The Desktop Weekly Scheduler and 12-Month Weekly Planner. These formats are designed to let you use them as you need them, giving you the freedom to start and stop and start again any time of the year.

Also be sure to check out new designs from some of your favorite licenses—Peanuts®, Jesus Calling®, Candace Cameron Bure, and KatyGirl—PLUS the new licenses Live Original (by Sadie Robertson) and Simplified Cowboy Bible Version (by Kevin Weatherby).

Let DaySpring help you stay organized and inspired in 2021!

STUDIO 71 \$145.12 COST

3 16 Month Planner	J2014
3 Premium Pocket Planner	J2016
3 Floral 12 Month Weekly Planner	J2019
3 Periwinkle 12 Month Weekly Planner	J2020
3 Desktop Calendar	J1993
3 Wood Strip Wall Calendar	J1991
3 Premium Spiral Wall Calendar	J1984



K24374

NEW

SHIPS: 7/2020

UNDATED PLANNERS \$71.10 COST

3 Floral Desktop Weekly Scheduler	J1994
3 Candace Cameron Bure Desktop Weekly Scheduler	J1995
3 Katy Girl Undated 12 Month Weekly Planner	J2021



K24375

NEW

SHIPS: 7/2020

NEW

CALENDARS

PRICING KEY

MSRP	Planner Wholesale	Calendar Wholesale
\$2.99	\$1.50	
\$4.99		\$2.00
\$10.99		\$4.40
\$11.99	\$6.00	
\$13.99	\$7.00	
\$14.99		\$6.00
\$16.99	\$8.50	\$6.80
\$21.99	\$11.00	\$8.80
\$29.99	\$15.00	
\$39.99	\$20.00	

4 WING CALENDAR SPINNER WITH PRODUCT \$1337.55 COST

• (3 year signed fixture agreement required)

4 Wing Spinner

Grid for Product Placement

Calendar Header

12" x 12" Wall Calendars= 8 each of 24 designs

28-Month Planners= 6 each of 8 designs

Premium Pocket Planners= 4 each of 2 designs

7" x 7" Mini Wall Calendars= 20 each of 5 designs



K24376

NEW

SHIPS: 7/2020

4TH WING SPINNER ADAPTER WITH PRODUCT \$1337.55 COST

• (For customers who already have the 3 Wing Spinner)

4th Wing Adapter to Convert 3 Wing Spinner to 4 Wing Spinner

Grid for Product Placement

Calendar Header

12" x 12" Wall Calendars= 8 each of 24 designs

28-Month Planners= 6 each of 8 designs

Premium Pocket Planners= 4 each of 2 designs

7" x 7" Mini Wall Calendars= 20 each of 5 designs



K24377

NEW

SHIPS: 7/2020



*A 3-year signed merchandising agreement must accompany order to receive free fixture.

HEADER FOR 4 WING CALENDAR SPINNER \$3.75 COST



114800

SHIPS: NOW



3 WING CALENDAR SPINNER \$158.50 WITHOUT FIXTURE AGREEMENT

Display is 92" tall, 28" wide, & 24" deep

(without header)

5 wheel caster base with 2 locking wheels to keep it in place. Spins for easy shopping

• Images of displays are for reference only

• No product included



114655

SHIPS: NOW

4TH WING SPINNER ADAPTER* \$91.25 WITHOUT FIXTURE AGREEMENT

• Must be ordered to convert 3 Wing Calendar Spinner to 4 Wing Calendar Spinner



115573

SHIPS: NOW

2021—18 MONTH AGENDA PLANNER KIT \$209.18 COST

3 CCB INPOWERED Agenda Planner	J1661
3 Live Original Agenda Planner	J1662
3 Botanical Agenda Planner	J1663
3 Floral Agenda Planner	J1664
3 Something New Agenda Planner	J1665



K24520

NEW

SHIPS: 4/2020

POCKET PLANNERS WITH DISPLAY \$103.16 COST

Display includes 4 each of 16 designs

Display is 14" tall, 18" wide, and 9" deep

• Free stock offsets display

• Images of display are for reference only



K24372

NEW

SHIPS: 7/2020

POCKET PLANNERS \$144.68 COST

28 Month Planners= 5 each of 16 designs

Premium Pocket Planners= 3 each 2 designs



K24373

NEW

SHIPS: 7/2020



28-Month Planner

DaySpring

DaySpring's new **UNDATED** planner offering makes staying organized easy. Simply fill in the date to get started—any time of the year!

NEW FORMAT!

DESKTOP WEEKLY SCHEDULER

\$8.50 WHSL

5" x 11½"

52 Pages with weekly grid and space for notes

1 Page of foil stickers

Spiral binding with pop-out easel display

Foil accents on cover

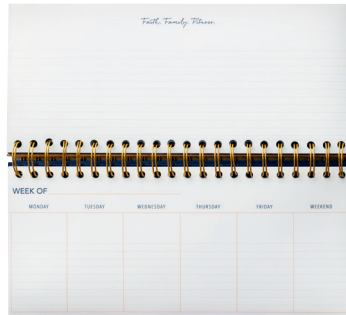
Minimum of 2

SHIPS JULY 2020

Large weekly grids have plenty of space for reminders, appointments, and to-do's. Personalization is both functional and beautiful with fun stickers featuring foil accents.



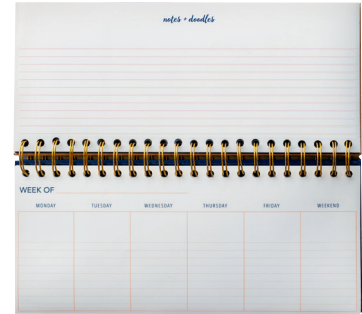
A



Inside page example



B



Inside page example

Month view pages with tabs make this planner super easy to navigate. It also has an elastic band that can be used as a placeholder, convenient pockets to help you organize, and inspiring Scriptures that make DaySpring's planners stand out from the rest.

12-MONTH/WEEK

\$8.50 WHSL

8½" x 6¾"

12 Months with monthly and weekly grids

Sturdy, hardback cover

Spiral bound

Monthly tabs

Interior pocket page

Elastic band

Minimum of 2

SHIPS JULY 2020



C



Inside page example

Stickers included

A J1995 CANDACE CAMERON BURE
DESKTOP WEEKLY SCHEDULER
ISBN 1644545985



0 61983 70801 5

B J1994 FLORAL
DESKTOP WEEKLY SCHEDULER
ISBN 1644545977



0 61983 70800 8

C J2021 KATY GIRL (UNDATED)
12 MONTH/WEEK PLANNER

by Katy Fults
• NEW! Undated grid pages
Includes stickers to personalize each month

ISBN 1644546248



0 61983 70827 5

NEW

CALENDARS



A

SHIPS 7/2020



B

SHIPS 7/2020



C

SHIPS 7/2020



D

SHIPS 7/2020



E

SHIPS 7/2020



F

SHIPS 7/2020



G

SHIPS 4/2020



H

SHIPS 4/2020



I

SHIPS 7/2020

A J1984 STUDIO 71 PREMIUM SPIRAL WALL CALENDAR
• Foil accents
ISBN 164454587X



Minimum of 2
\$8.80 WHSL

B J2019 STUDIO 71 FLORAL 12 MONTH/WEEK PLANNER
• Foil accents on cover
ISBN 1644546221



Minimum of 2
\$8.50 WHSL

C J2014 STUDIO 71 16 MONTH PLANNER
• Foil accents on cover
ISBN 1644546175



Minimum of 2
\$7.00 WHSL

D J2020 STUDIO 71 SIMPLE 12 MONTH/WEEK PLANNER
• Foil accents on cover
ISBN 164454623X



Minimum of 2
\$8.50 WHSL

E J1993 STUDIO 71 DESKTOP CALENDAR
• Foil accents on cover
ISBN 1644545969



Minimum of 2
\$6.80 WHSL

F J2016 STUDIO 71 PREMIUM POCKET PLANNER
ISBN 1644546191



Minimum of 3
\$6.00 WHSL

G J1659 STUDIO 71 FULLY KNOWN PREMIUM DEVOTIONAL PLANNER
• Foil accents on cover
ISBN 1644544474



Minimum of 2
\$20.00 WHSL

H J1660 STUDIO 71 GRATEFUL PREMIUM DEVOTIONAL PLANNER
• Foil accents on cover
ISBN 1644544482



Minimum of 2
\$20.00 WHSL

I J1991 STUDIO 71 WOOD STRIP WALL CALENDAR
ISBN 1644545942



Minimum of 2
\$8.80 WHSL

PREMIUM WALL CALENDARS

\$6.80 WHSL

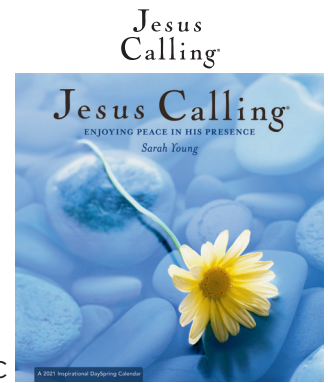
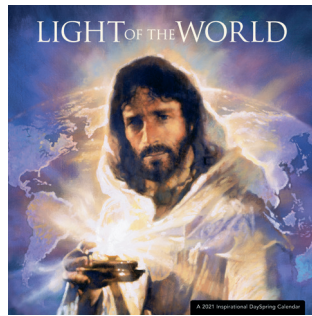
12" x 12"

Linen textured paper

Includes keepsake envelope jacket

Minimum of 2

SHIPS JULY 2020



A

B

C

Each top quality calendar comes with an outer presentation envelope for gift-giving and is printed on fine linen paper. With their 12" x 12" size and fully-designed lower grid sections, these calendars accentuate individual, personal style while becoming beautiful pieces of art to adorn walls.

PREMIUM SPIRAL WALL CALENDAR

12" x 12"

Spiral bound

Linen textured paper on some

Minimum of 2

SHIPS JULY 2020

Keep your space beautiful and organized with our 12" x 12" Premium Spiral Wall Calendars. Each calendar features premium uncoated paper with lovely designs.



D



E

12" x 17" WOOD STRIP WALL CALENDARS

\$8.80 WHSL

17" x 12"

12 Perforated pages

Wood strip with rope to hang

Polybag packaging with header

Minimum of 2

SHIPS JULY 2020



F



G



H

Beautifully designed and premium quality, our Wood Strip Wall Calendars are functional artwork on display. Easily reference the date without sacrificing style with unique designs for each month.

A J1983 LIGHT OF THE WORLD PREMIUM WALL CALENDAR

• KJV Only
ISBN 1644545861



0 81983 70789 6

B J1985 BEAUTY IN EACH DAY PREMIUM WALL CALENDAR
ISBN 1644545888



0 81983 70791 9

C J1987 JESUS CALLING PREMIUM WALL CALENDAR
by Sarah Young
ISBN 164454590X



0 81983 70793 3

D J1977 FAITH CAN MOVE MOUNTAINS PREMIUM SPIRAL WALL CALENDAR
ISBN 1644545802



0 81983 70783 4

Minimum of 2
\$6.80 WHSL

E J1984 STUDIO 71 PREMIUM SPIRAL WALL CALENDAR
• Foil accents
ISBN 164454587X



0 81983 70790 2

Minimum of 2
\$8.80 WHSL

F J1989 CANDACE CAMERON BURE WOOD STRIP WALL CALENDAR
ISBN 1644545926



0 81983 70795 7

G J1991 STUDIO 71 WOOD STRIP WALL CALENDAR
ISBN 1644545942



0 81983 70797 1

H J1990 BE JOYFUL WOOD STRIP WALL CALENDAR
ISBN 1644545934



0 81983 70796 4

NEW

CALENDARS

STANDARD 12" x 12" WALL CALENDARS

\$6.00 WHSL

12" x 12"

28 pages

Shrink wrapped with stiffener

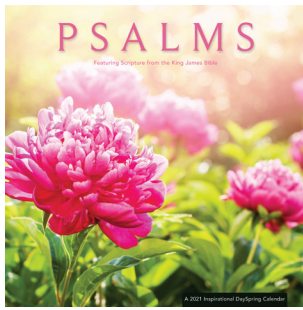
Saddle stitch

Minimum of 2

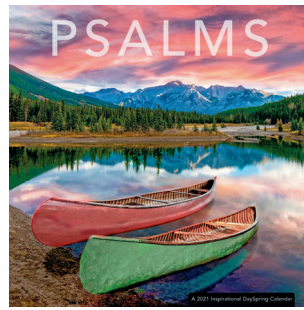
SHIPS JULY 2020

What's in a name? Lots when it's on a Licensed Wall Calendar from DaySpring! Whether it's a well-loved name like Billy Graham, a classic text like Footprints, or a fresh new design aesthetic like Katy Girl, our Licensed Wall Calendars will bring enjoyment to everyday life. Each design includes our standard DaySpring features to meet all your consumers' needs.

<p>A</p>	<p>B</p>	<p>C</p>	<p>D</p>
<p>E</p>	<p>F</p>	<p>G</p>	<p>H</p>
<p>I</p>	<p>J</p>	<p>K</p>	<p>L</p>
<p>A J1876 FOOTPRINTS ISBN 1644545152 Based on the well-loved footprint poem by Margaret Fishback Powers.</p> <p>0 81983 70676 9</p>	<p>B J1978 BILLY GRAHAM by Billy Graham ISBN 1644545810</p> <p>0 81983 70784 1</p>	<p>C J1979 KATY GIRL by Katy Fults ISBN 1644545829</p> <p>0 81983 70785 8</p>	<p>D J1980 MAX LUCADO by Max Lucado ISBN 1644545837</p> <p>0 81983 70786 5</p>
<p>E J1981 LIVE ORIGINAL by Sadie Robertson ISBN 1644545845</p> <p>0 81983 70787 2</p>	<p>F J1982 COWBOY BIBLE ISBN 1644545853</p> <p>0 81983 70788 9</p>	<p>G J1867 BIBLE VERSES • KJV Only ISBN 1644545063</p> <p>0 81983 70667 7</p>	<p>H J1868 BIBLE VERSES ISBN 1644545071</p> <p>0 81983 70668 4</p>
<p>I J1869 EARTH IS THE LORD'S ISBN 164454508X</p> <p>0 81983 70669 1</p>	<p>J J1870 MOUNTAINS MAJESTY ISBN 1644545098</p> <p>0 81983 70670 7</p>	<p>K J1871 PATHWAYS ISBN 1644545101</p> <p>0 81983 70671 4</p>	<p>L J1872 PROVERBS ISBN 164454511X</p> <p>0 81983 70672 1</p>



M



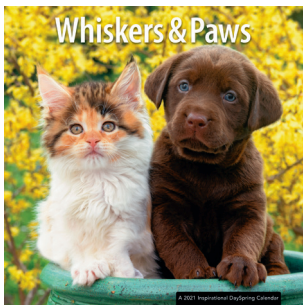
N



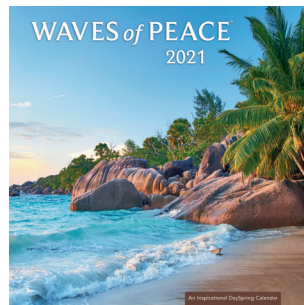
O



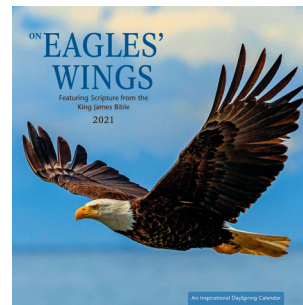
P



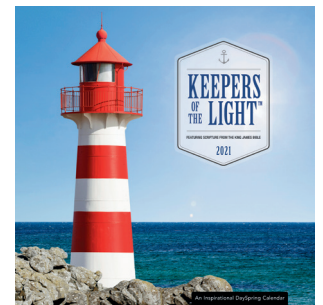
Q



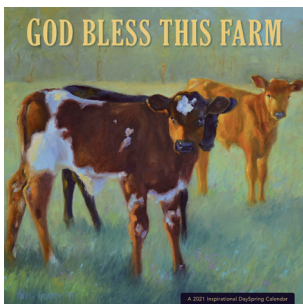
R



S



T



U



V



W

M J1873 PSALMS
• KJV Only
ISBN 1644545128



N J1874 PSALMS
ISBN 1644545136



O J1875 THE HEAVENS
ISBN 1644545144



P J1968 GOD'S PROMISES
ISBN 1644545713



Q J1969 WHISKERS & PAWS
ISBN 1644545721



R J1970 WAVES OF PEACE
ISBN 164454573X



S J1971 EAGLES' WINGS
ISBN 1644545748



T J1972 KEEPERS OF THE LIGHT
ISBN 1644545756



U J1973 GOD BLESS THIS FARM
ISBN 1644545764



V J1974 BLESSINGS BLOOM
ISBN 1644545772



W J1975 GARDEN OF GRACE
ISBN 1644545780



NEW

CALENDARS

7" x 7" MINI WALL CALENDARS

\$2.00 WHSL

7" x 7"

12 Pages

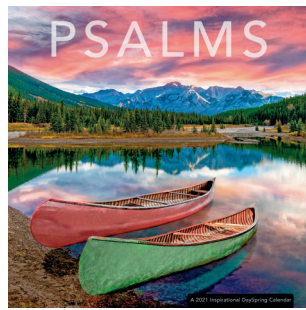
Shrink wrapped with stiffener

Saddle stitch

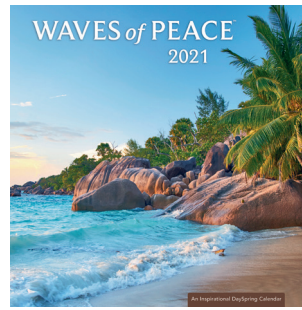
Minimum of 3

SHIPS JULY 2020

A



B

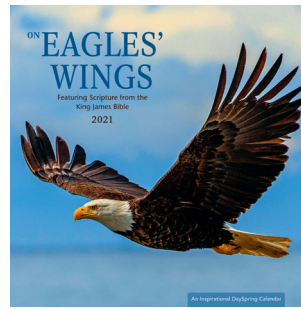


C



DaySpring's Mini Wall Calendars feature the same quality paper and beautiful design as our standard wall calendars in a smaller 7" x 7" format. Each month features grids still large enough for notes & appointments while displaying a lovely design or stunning photo.

D



E



CALENDAR STICKERS

\$1.20 WHSL

Packaging size 7 3/4" x 3 1/4"

Each sticker is 1/2" x 1/2"

312 stickers

Shrink-wrapped backer
peggable packaging

Minimum of 3

SHIPS NOW

F



DESKTOP CALENDARS

\$6.80 WHSL

8" x 6"

12 Art prints

Spiral binding with easel
stand

Foil accents

Minimum of 2

SHIPS JULY 2020

Brighten your desk, counter, or table with our beautiful Desktop Calendars. Each month features a lovely, foil accented art print on premium paper with a calendar embedded in the design for handy date reference.

G



H



A **J3942** PSALMS
MINI WALL CALENDAR
ISBN 1644548852



0 81983 72690 3

E **J3946** WHISKERS & PAWS
MINI WALL CALENDAR
ISBN 1644548895



0 81983 72694 1

B **J3943** WAVES OF PEACE
MINI WALL CALENDAR
ISBN 1644548860



0 81983 72691 0

F **74622** CALENDAR STICKERS
ISBN 163116418x



0 81983 51216 2

C **J3944** THE HEAVENS
MINI WALL CALENDAR
ISBN 1644548879



0 81983 72692 7

G **J1992** GEO PATTERN
DESKTOP CALENDAR
ISBN 1644545950



0 81983 70798 8

D **J3945** EAGLES' WINGS
MINI WALL CALENDAR
ISBN 1644548887



0 81983 72693 4

H **J1993** STUDIO 71
DESKTOP CALENDAR
ISBN 1644545969



0 81983 70799 5

NEW FORMAT!

DESK PADS

\$4.40 WHSL

12" x 17"

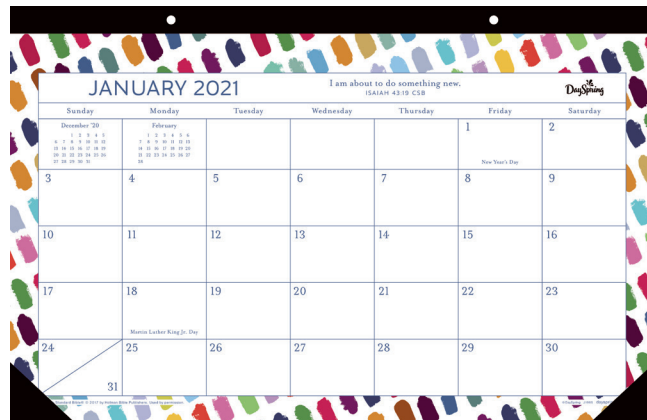
12 perforated pages

Shrink wrap

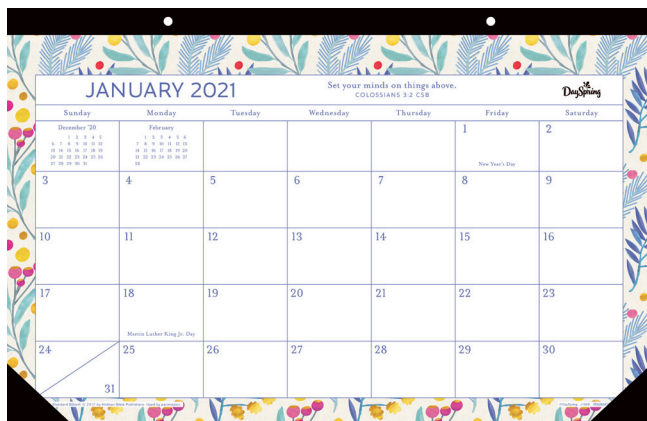
Minimum of 3

SHIPS JULY 2020

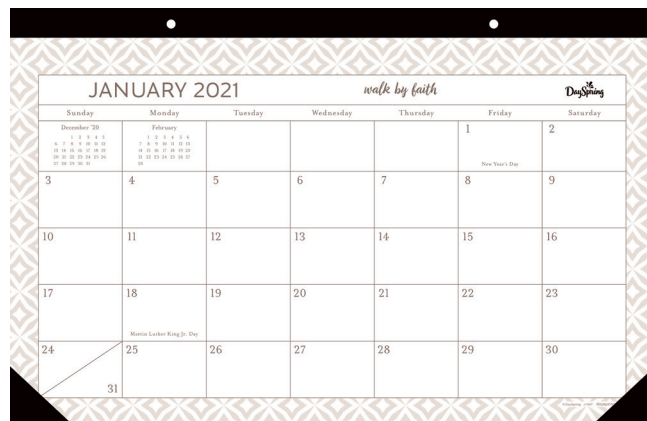
Stay organized and inspired with our new Deskpads calendars. Each grid has lots of room for notes, appointments & activities. Featuring 12 perforated pages that tear off to reveal a fresh, new month.



A



B



C

FAUX LEATHER PREMIUM APPOINTMENT PLANNER

\$11.00 WHSL

7 1/4" x 8 3/4"

12 Months with monthly & weekly grids

Heat debossed faux leather cover

Spiral bound

Monthly tabs

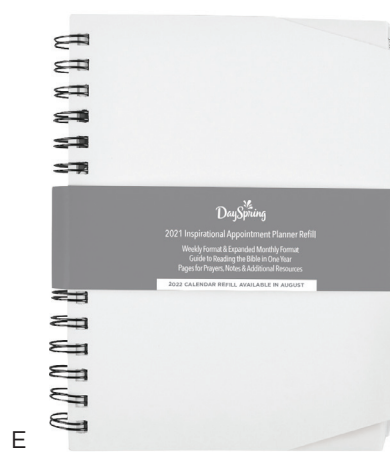
Minimum of 2

SHIPS JULY 2020

DaySpring's Premium Appointment Planners feature rich, luxurious, affordable faux leather. Great for home, school or church planning, each includes inspirational scriptures for each week.



D



E

A **J1965 BRUSHSTROKE DESK PAD**
ISBN 1644545683



0 81983 70771 1

B **J1966 FLORAL DESK PAD**
ISBN 1644545691



0 81983 70772 8

C **J1967 GEO DESK PAD**
ISBN 1644545705



0 81983 70773 5

D **J2025 PREMIUM APPOINTMENT PLANNER**
ISBN 1644546272



0 81983 70831 2

E **J2026 APPOINTMENT PLANNER REFILL 2021**
ISBN 1644546280



0 81983 70832 0 Minimum of 3 \$6.00 WHSL

PREMIUM DEVOTIONAL PLANNERS

\$20.00 WHSL

10" x 8" x 1½"

18-month

2mm hard front and back cover

Spiral bound

Lay flat design

Elastic band

Foil accents on cover

Monthly tabs, devotional, and reflection

Interior pocket page

Minimum of 2

SHIPS APRIL 2020



A



B

18-MONTH AGENDAS

\$15.00 WHSL

9" x 7" x 1½"

18-month

Laminated cover and tabs

Spiral bound

Lay flat design

Foil accents on some covers

Horizontal weekly layout

Interior pocket page

3 colorful label pages

Minimum of 2

SHIPS APRIL 2020

 CANDACE



C

 LIVE ORIGINAL



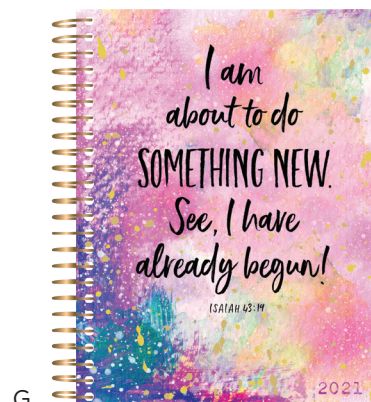
D



E



F



G

A **J1659 FULLY KNOWN**
STUDIO 71 PREMIUM
DEVOTIONAL PLANNER
ISBN 1644544474



B **J1660 GRATEFUL & FREE**
STUDIO 71 PREMIUM
DEVOTIONAL PLANNER
ISBN 1644544482



C **J1661 CANDACE CAMERON BURE**
INPOWERED AGENDA PLANNER
by Candace Cameron Bure
• Foil accents on cover
ISBN 1644544490



D **J1662 LIVE ORIGINAL**
AGENDA PLANNER
by Sadie Robertson
ISBN 1644544504



E **J1663 BOTANICAL**
AGENDA PLANNER
ISBN 1644544512



F **J1664 FLORAL**
AGENDA PLANNER
• Foil accents on cover
ISBN 1644544520



G **J1665 SOMETHING NEW**
AGENDA PLANNER
• Foil accents on cover
ISBN 1644544539



NEW

CALENDARS

16-MONTH

8" x 6"

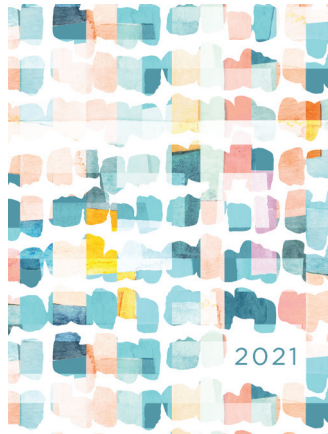
16 Monthly spreads

Book bound

Interior pocket page

Minimum of 3

SHIPS JULY 2020



A

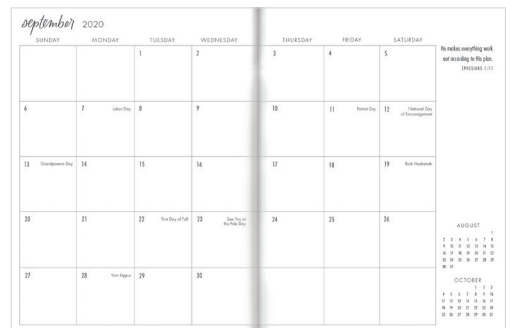


Inside page example

Studio
71



B



Inside page example

PREMIUM POCKET

\$6.00 WHSL

6 3/4" x 3 3/4"

Monthly and weekly grids

Book bound

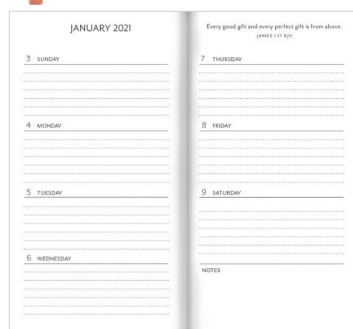
Ribbon bookmark

Minimum of 3

SHIPS JULY 2020

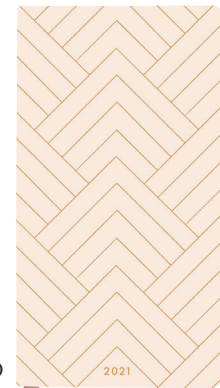


C



Inside page example

Studio
71



D



Inside page example

A **J2012 BRUSHSTROKE**
16 MONTH PLANNER
ISBN 1644546159



Minimum of 3
\$6.00 WHSL

B **J2014 STUDIO 71**
16 MONTH PLANNER
• Foil accents on cover
ISBN 1644546175



Minimum of 2
\$7.00 WHSL

C **J2015 FLORAL**
PREMIUM POCKET PLANNER
ISBN 1644546183



D **J2016 STUDIO 71**
PREMIUM POCKET PLANNER
• Foil accents on cover
ISBN 1644546191



NEW

CALENDARS

12-MONTH/WEEK

\$7.00 WHSL

8 $\frac{5}{8}$ " x 6 $\frac{3}{4}$ "

12 Months with monthly and weekly grids

Sturdy, hardback cover

Spiral bound

Monthly tabs

Interior pocket page

Elastic band

Minimum of 2

SHIPS JULY 2020

Month view pages with tabs make this planner super easy to navigate. It also has an elastic band that can be used as a placeholder, convenient pockets to help you organize, and inspiring Scriptures that make DaySpring's planners stand out from the rest.



A



B

12-MONTH/WEEK

\$8.50 WHSL

8 $\frac{5}{8}$ " x 6 $\frac{3}{4}$ "

12 Months with monthly and weekly grids

Sturdy, hardback cover

Spiral bound

Monthly tabs

Interior pocket page

Elastic band

Minimum of 2

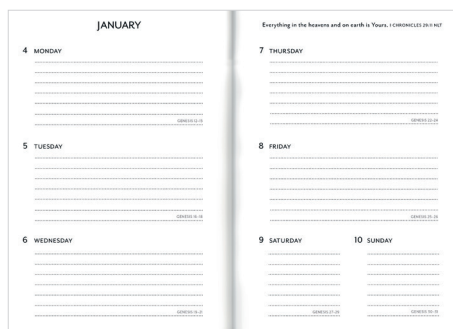
SHIPS JULY 2020



C



D



Inside page example of J2017 and J2018



Inside page example of J2019 and J2020

A **J2017 CACTUS FLOWER**
12 MONTH/WEEK PLANNER
ISBN 1644546205



0 81983 70823 7

B **J2018 PURPOSEFUL**
12 MONTH/WEEK PLANNER
ISBN 1644546213



0 81983 70824 4

C **J2019 STUDIO 71 FLORAL**
12 MONTH/WEEK PLANNER
• Foil accents on cover
ISBN 1644546221



0 81983 70825 1

D **J2020 STUDIO 71 PERIWINKLE**
12 MONTH/WEEK PLANNER
• Foil accents on cover
ISBN 164454623X



0 81983 70826 8



SCHOOL YEAR FAMILY PLANNERS

\$6.80 WHSL

11" x 14"

12-month school year grid
July 2020-June 2021

Magnetic hanging strip/
hang tab

Large storage pocket

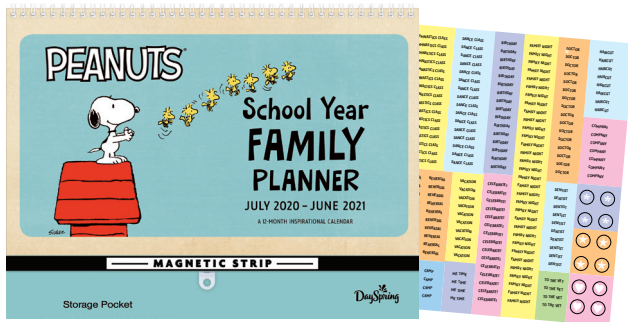
Over 800 appointment
and reminder stickers for
all occasions

Minimum of 2

SHIPS APRIL 2020

Our new School Year Family Planners are the perfect way to keep your family organized featuring grids from July 2020 to June 2021. From the well-loved licensed Peanuts® design with fun recipes, activities, and crafts that families can do together, to our newly-designed fashion planner—these calendars will not only help families stay organized, make soccer practice, and provide fun things to do together, but will brighten their walls while doing it! Included with all planners are magnetic strips and plastic hangers, making it a breeze to hang them anywhere. Includes newly revised appointment & reminder stickers.

PEANUTS®



**J2027 PEANUTS® SCHOOL YEAR
FAMILY PLANNER**
by Peanuts
ISBN 1644546299



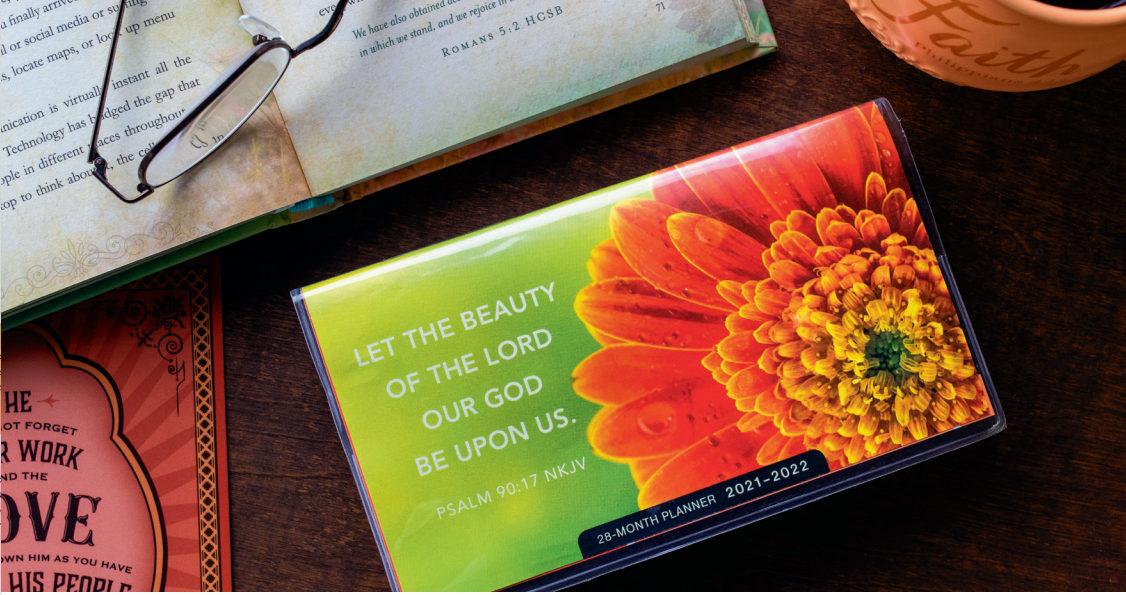
0 81983 70834 6



**J2028 FLORAL SCHOOL YEAR
FAMILY PLANNER**
ISBN 1644546302



0 81983 70834 3



28-MONTH

\$1.50 WHSL

Standard size 3¾" x 6¾"

28-monthly spreads

Clear protective cover

Saddle stitch binding

Minimum of 3

SHIPS JULY 2020

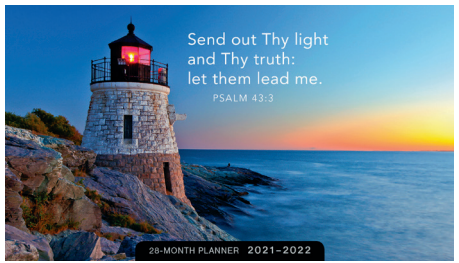
A



B



C



D



E



F



A **J1997 PSALMS**
ISBN 1644546000


B **J2005 FLORAL**
ISBN 1644546086


C **J2004 LIGHTHOUSE**
ISBN 1644546078


D **J2003 WHISKERS & PAWS®**
ISBN 164454606X


E **J2001 PUPPIES**
ISBN 1644546043


F **J2008 HORSES**
ISBN 1644546116


MAX LUCADO



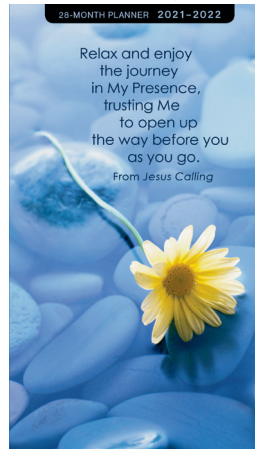
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PEANUTS



H

Jesus Calling



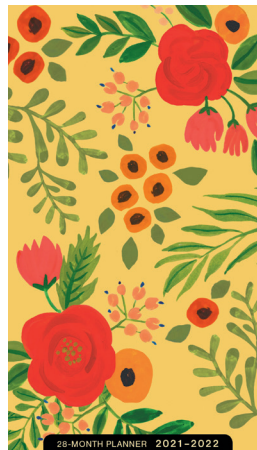
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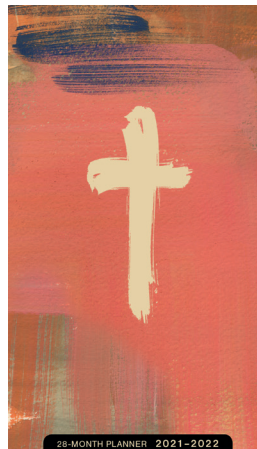
M



N



O



P

The "checkbook" size of our bestselling 28-month planners make it easy to tuck away in a small bag or toss into your car console. With a multitude of fresh, fun designs, including styles like Fashion, Animals and Destinations, there is something for everyone. The back of each planner includes additional space for notes, addresses and Steps for Salvation.

G **J2006 MAX LUCADO®**
by Max Lucado
ISBN 1644546094



K **J1998 BEACHES**
ISBN 1644546019



O **J2010 PALM AND FLORAL**
ISBN 1644546132



H **J2002 PEANUTS®**
ISBN 1644546051



L **J1999 WHIMSY FLORAL**
ISBN 1644546027



P **J2011 BRUSHSTROKE CROSS**
ISBN 1644546140



I **J2009 JESUS CALLING**
by Sarah Young
ISBN 1644546124



M **J2000 PINEAPPLE**
ISBN 1644546035



J **J1996 KITTENS**
ISBN 1644545993



N **J2007 SUCCULENTS**
ISBN 1644546108



NEW

CALENDARS